

PUBLIC SESSION FOR

CITY WAYFINDING SIGNAGE PROGRAM CONCEPT DESIGN REVIEW

H O S T E D B Y T H E C I T Y O F B E T H L E H E M

APRIL 6, 2015 | 6:30-8:00 PM

**ArtsQuest Center at SteelStacks in Blast Furnace Room
101 Founders Way Bethlehem, PA 18015**

The City of Bethlehem has been in the process of developing a wayfinding and signage program over the last six months supported by input from stakeholders drawn from residents, community leaders, merchants and other stakeholders. The first stakeholder meeting established the mission, scope, goals and themes of the program. The design team based their concepts on ideas generated at the meeting.

This meeting will focus on gathering input from attendees on concepts developed by the design team. Ideas taken from this meeting will aid in the design development process, resulting in a more effective wayfinding program.

