

RESOLUTION NO. 2026-_____

RE: CERTIFICATE OF APPROPRIATENESS UNDER THE
PROVISIONS OF THE ACT OF THE PENNSYLVANIA
LEGISLATURE 1961, JUNE 13, P.L. 282 (53
SECTION 8004) AND BETHLEHEM ORDINANCE NO.
3952 AS AMENDED.

WHEREAS, it is proposed to secure a COA to install two new wall signs at
34 East Third Street.

NOW, THEREFORE, BE IT RESOLVED by the Council of the City of
Bethlehem that a Certificate of Appropriateness is hereby granted for the proposal.

Sponsored by: (s)_____

(s)_____

ADOPTED BY COUNCIL THIS DAY OF , 2026.

(s)_____
President of Council

ATTEST:

(s)_____
City Clerk

HISTORIC CONSERVATION COMMISSION

CASE #883 -- The Applicant proposes to install two new wall signs at 34 East Third Street.

OWNER / APPLICANT: Collaboration 3, LLC / Brett Webber, Pink Pistachio Café

The Commission upon motion by Mr. Evans and seconded by Mr. Simonson adopted the proposal that City Council issue a Certificate of Appropriateness for the proposed work as presented, with modifications described herein:

1. The proposal to install two new wall signs was presented by Deep Patel.
2. Appropriate details of new signage include:
 - a. two identical wall signs within existing sign bands above storefronts ... one at front (north) façade and one at side (east) façade
 - b. each sign measures 24-inches tall x 108-inches wide; new signs are centered vertically and horizontally within sign bands
 - c. each sign includes 1-inch-thick Aluminum Composite Material (ACM) backer board at 22-inches tall with offset pinstripe detail around perimeter in complimentary color; backer is only behind 18-inch lettering
 - d. each sign is composed of tall, thin letters in stylized cursive font in hot pink color that read “Pink Pistachio” followed on next line by word “CAFÉ” in small, thin, all upper-case, sans-serif lettering in warm white or ivory color and centered within rectangle in hot pink color
 - e. lettering is composed of aluminum channel letters with solid faces and sides that are pin-mounted into rigid backer using spacers, so they stand proud 1/2-inch from surface of sign band; each 2-inch-thick letter includes internal LED illumination at maximum 3000K color temperature, while backs of letters are 1/8-inch polycarbonate (Lexan) resulting in back-lit halo effect
 - f. all conduits are concealed, and no raceways or junction boxes are visible on building façades

Notes: The Applicant agreed to cooperate with their sign fabricator to provide dated and stamped drawings by a firm licensed in the Commonwealth of Pennsylvania and then submit them to the City’s Planning Office before the associated sign permit can be issued.

The motion was approved 3:0:1, with Mr. Evans, Mr. Simonson and Ms. Strasser voting in support of the motion and with Mr. Lader abstaining. Based upon the oral report made by the Historic Officer and the presentation of the Applicant, the Commission found that the proposal adheres to Bethlehem Ordinance 1714.03 'Purposes of the Historic Conservation District' and to Historic Conservation Commission 'Guidelines for Signage'.

JBL: jbl

By: Jet Job

Date of Meeting: June 15, 2026

Title: Historic Officer