





Your Brand  
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251 Boot Road Downingtown, PA 19335

(P) 610.518.5881 (F) 610.518.5244

## Owner / Landlord Authorization

As owner (or agent of the owner) for the property listed below, I am aware of and give my permission for the procurement of permits and the erection of signage as described in the attached permit application/drawings.

Property Name: SPEEDWAY #6714

Address: 201 BROADWAY BETHLEHEM PA 18015

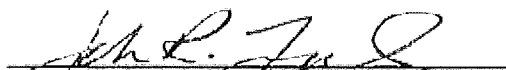
Owner's Entity Name: Speedway LLC

Address: 500 Speedway Drive Enon, OH 45323

Contact Name: Jack Leopard

Contact Phone Number: 937-432-5704

Contact Email: jrleopard@speedway.com

Owner / Landlord Signature: 

Printed Name: Jack Leopard

Title: Senior Project Manager

Date: 6/22/21

## Rosario, Wilma

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**From:** Peiffer, Craig  
**Sent:** Thursday, September 9, 2021 3:55 PM  
**To:** Rosario, Wilma  
**Subject:** FW: 201 Broadway-Sign

Hi Wilma,  
Please print this email and add it to the HCC file. Also note that the HCC Application is only for replacing the free-standing sign.  
Thank you.

Sincerely,  
Craig

Craig D. Peiffer, AICP  
Planning & Zoning

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**From:** Karen Greenlee [mailto:kgreenlee@prosign.net]  
**Sent:** Tuesday, September 7, 2021 8:36 AM  
**To:** Peiffer, Craig <CPeiffer@bethlehem-pa.gov>  
**Subject:** RE: 201 Broadway-Sign

**CAUTION:** This email originated from an external source. Do not click links or open attachments unless you trust the sender.

Hi Craig,

The picture of the fuel canopy on the cover page is the just part of the title block on Speedway drawings. We aren't doing anything to the canopy. And for the freestanding sign, we are only replacing the face, not the sign itself, just to clarify.

Please let me know if you have any other questions. Thanks!

Karen Greenlee



251 Boot Rd.  
Downingtown, PA 19335  
[kgreenlee@prosign.net](mailto:kgreenlee@prosign.net)  
610-518-5881 ext. 106

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**From:** Peiffer, Craig <[CPeiffer@bethlehem-pa.gov](mailto:CPeiffer@bethlehem-pa.gov)>  
**Sent:** Friday, September 3, 2021 3:17 PM  
**To:** Karen Greenlee <[kgreenlee@prosign.net](mailto:kgreenlee@prosign.net)>  
**Subject:** RE: 201 Broadway-Sign

[EXTERNAL - message originated from outside the organization]

Hi Karen,

I am in receipt of your Application for COA.

Is Speedway looking to replace the fuel canopy sign and the free-standing sign? If so, then I will need a scaled drawing for the fuel canopy sign. If this can be legibly printed at 8-1/2" x 11", then you can email the drawing to me and I will add it to your submission. If email is not an option, then you'll need to submit 11 paper copies.

Sincerely,  
Craig

Craig D. Peiffer, AICP  
Planning & Zoning

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**From:** Peiffer, Craig  
**Sent:** Tuesday, August 31, 2021 4:17 PM  
**To:** 'Karen Greenlee' <[kgreenlee@prosign.net](mailto:kgreenlee@prosign.net)>  
**Subject:** RE: 201 Broadway-Sign

Hi Karen,

Neither I nor the historic preservation officer would be able to answer that question.

I would suggest that you submit the sign package as is preferred by the client, and during the meeting, you can offer to revise or withdraw the toggle based upon feedback.

Sincerely,  
Craig

Craig D. Peiffer, AICP  
Planning & Zoning

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**From:** Karen Greenlee [<mailto:kgreenlee@prosign.net>]  
**Sent:** Tuesday, August 31, 2021 3:25 PM  
**To:** Peiffer, Craig <[CPeiffer@bethlehem-pa.gov](mailto:CPeiffer@bethlehem-pa.gov)>  
**Subject:** RE: 201 Broadway-Sign

**CAUTION:** This email originated from an external source. Do not click links or open attachments unless you trust the sender.

Hi Craig,

I wanted to check in about our sign proposal at this property. Have you heard back from the HCC on how likely it would be for them to approve a toggle on a pricer sign?

Karen Greenlee



**251 Boot Rd.**  
**Downingtown, PA 19335**  
[kgreenlee@prosign.net](mailto:kgreenlee@prosign.net)  
610-518-5881 ext. 106

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**From:** Peiffer, Craig <[CPeiffer@bethlehem-pa.gov](mailto:CPeiffer@bethlehem-pa.gov)>  
**Sent:** Monday, August 16, 2021 4:43 PM  
**To:** Karen Greenlee <[kgreenlee@prosign.net](mailto:kgreenlee@prosign.net)>  
**Subject:** 201 Broadway-Sign

[EXTERNAL - message originated from outside the organization]

Good Afternoon,

In review of your Application for Permit to replace the digital message signs on the existing pylon sign, the parcel is located within the Southside Historic District, any exterior additions or alterations, including signage, requires review/approval from the Historic Conservation Commission. The application is attached for your use.

If you have any questions, please contact me.

Sincerely,  
Craig

Craig D. Peiffer, AICP  
Zoning Officer

City of Bethlehem  
Bureau of Planning & Zoning  
10 East Church Street  
Bethlehem, PA 18018-6025  
Office: 610.997.7640  
Fax: 610.865.7330





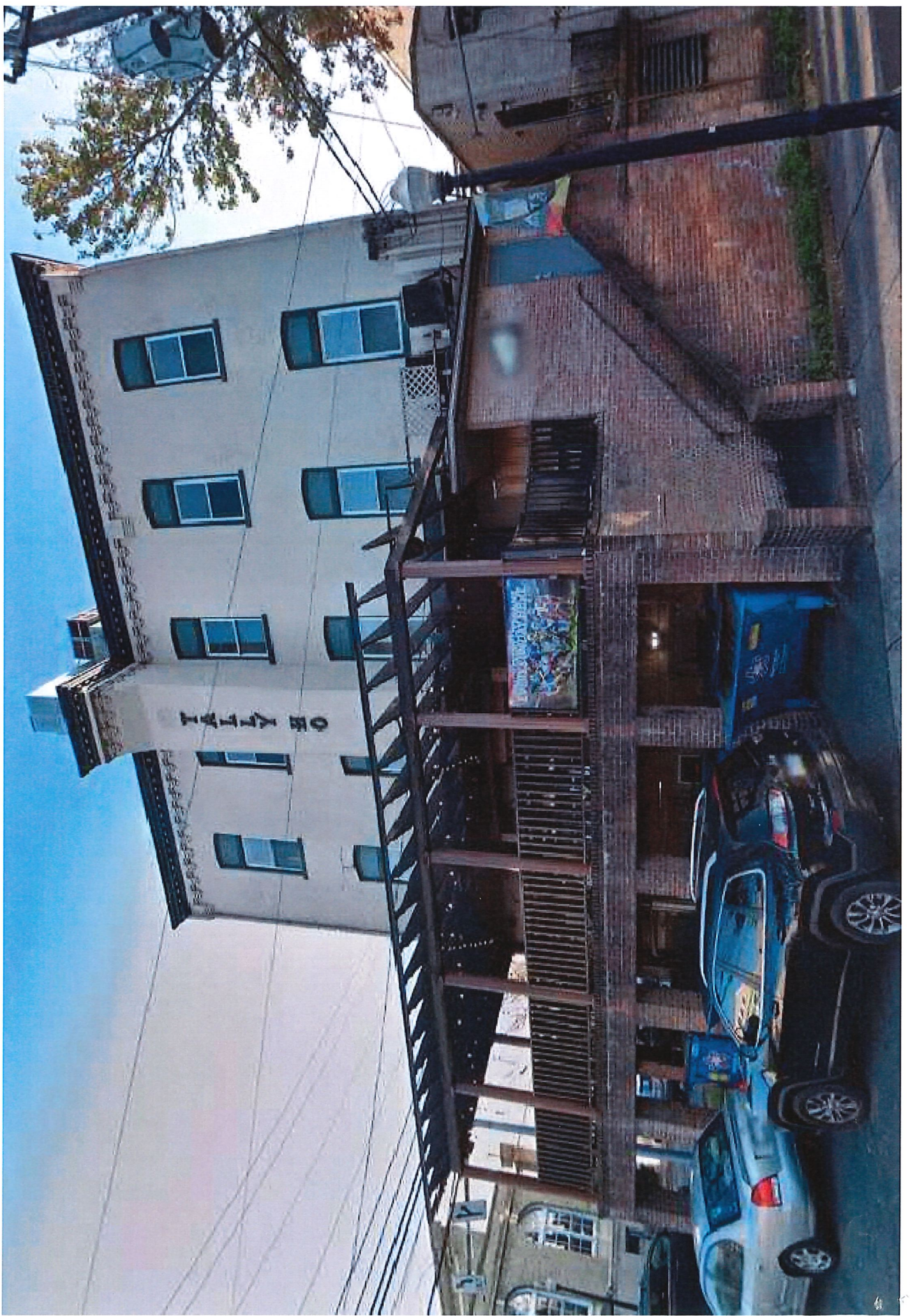


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1835

LEHIGH VALLEY  
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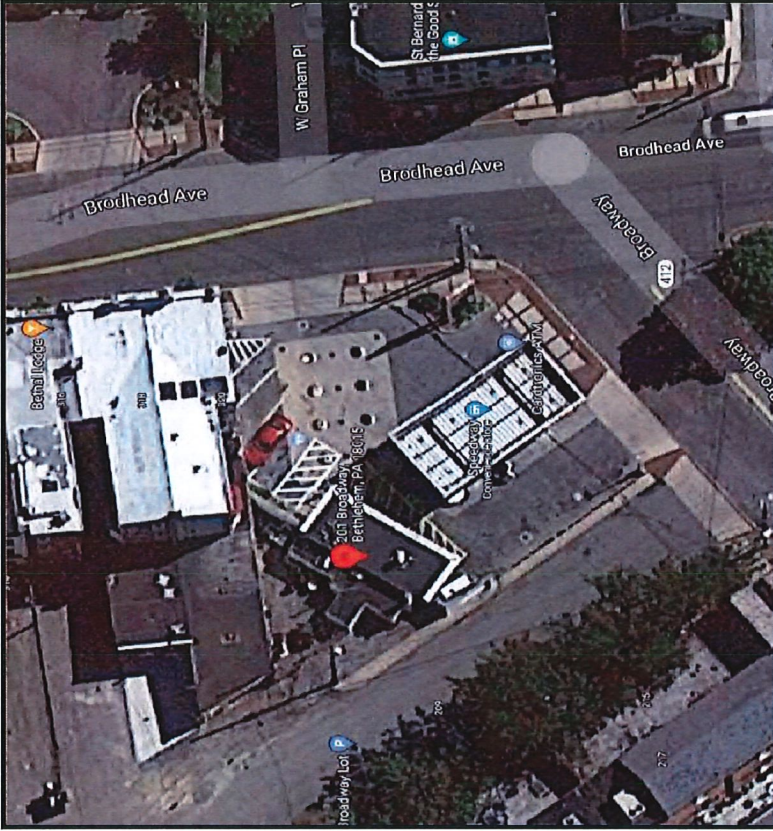
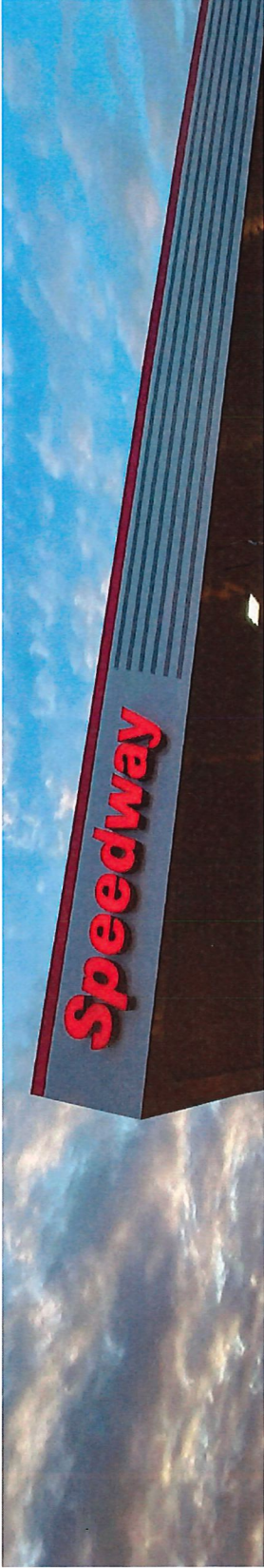


SAMARITANS

ONE WAY


NO LEFT TURN

WILHELM



**SITE INFORMATION:**

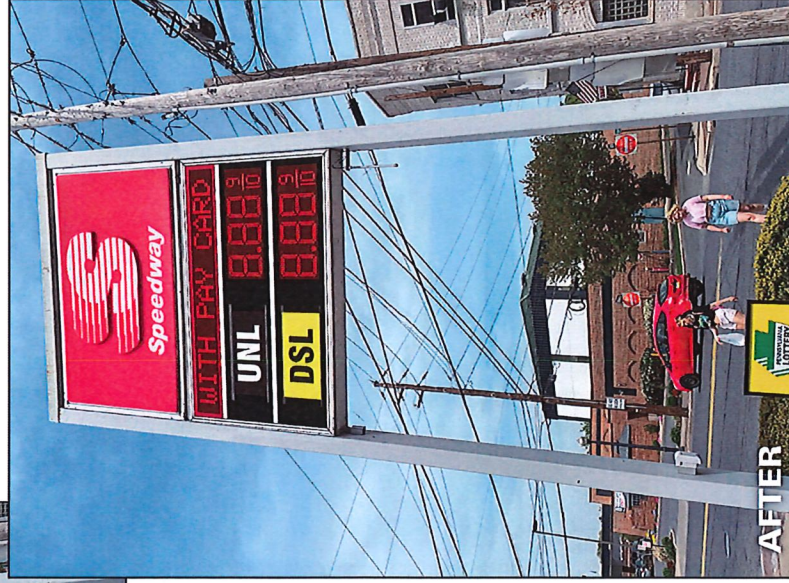
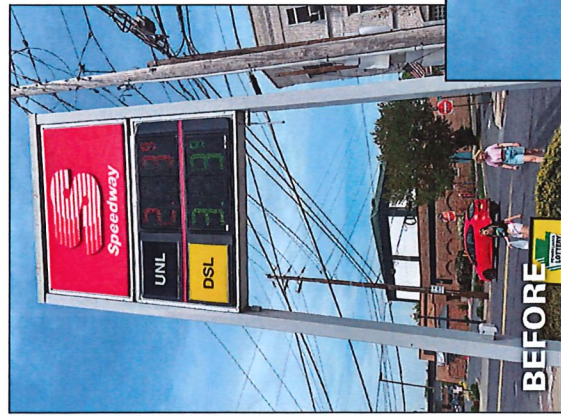
Speedway #6714  
 201 Brodhead  
 Bethlehem, PA 18015

	ACCT: #14581
	Scope Overview
1. MID - Reconfiguration	
Drawing Contents	
1. Cover	
2. B - MID 2	
Permitting Information	
Jurisdiction:	
Sheet:	
Cover:	
Revision:	.XX - XXX - XXXXXX



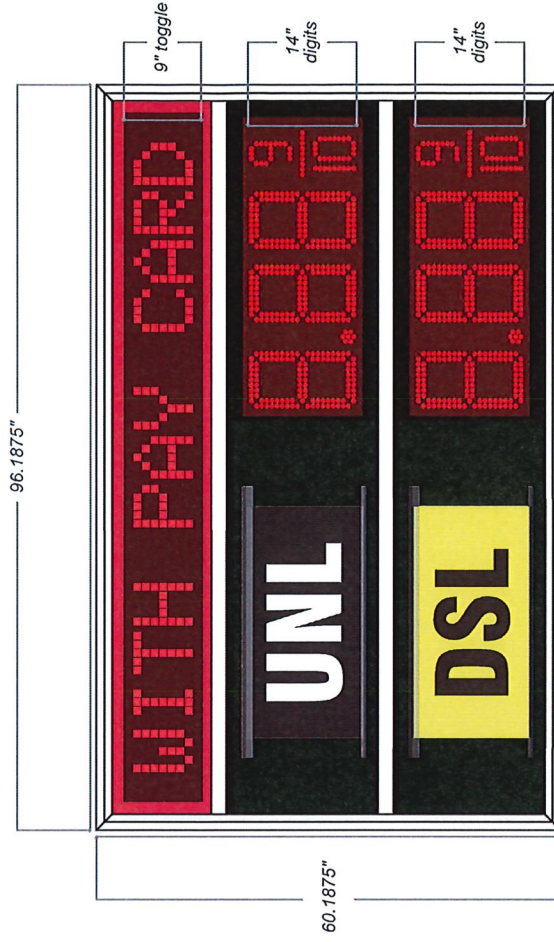
251 Boon Place  
 Downingtown, PA 19340  
 P: 610.518.4881  
 F: 610.518.4244  
 info@prosigns.net

Copyright, Pro Sign Company, 01/2021	Approved by:	Drawing Path Y:\S:\Speedway\SITES\PA\Ilestown\14581\Design\14581_PRS-1_SPEEDWAY_BB_201_Broadway_Bethlehem_PA.cdr
Speedway - Phase III		PM: AS/JJM DESIGNER: PN DATE: 07/02/2021



**Rendering**  
 All dimensions are based on the actual construction drawings. For construction purposes, please refer to final engineering dimensions and mounting detail, please refer to final engineering specifications and final drawings.

Toggles to "WITHOUT PAY CARD"



Placards & Zip Track:  
 15"H x 30"W Final placard sizes TBD by Engineering

**NOTE:**  
 Final dimensions to be determined by Final Engineering



**DISCLAIMER:** Renderings are for graphic purposes only and not intended for actual construction dimensions. For windload requirements, actual dimensions and mounting detail, please refer to engineering specifications and final drawings. © 2021 Everbrite, LLC, all rights reserved. This document is confidential and proprietary to Everbrite, LLC. Any disclosure to a third party is expressly prohibited.

Customer: SPEEDWAY, LLC.

Project No: 451698-0 A

Date: 06/21/21

Location & Site No: 201 BROADWAY,  
 BETHLEHEM, PA 18015

Description: NE Toggle 9" with 2P14R

KT08702 & LF02267

Revised:

Revised:

CUSTOMER SIGNATURE

DATE

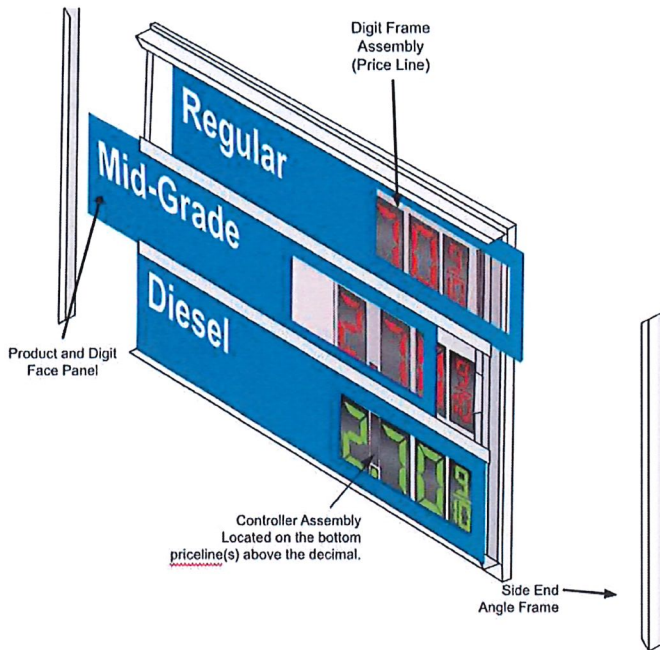
LANDLORD SIGNATURE

DATE

Customer Approval: Graphics and colors on file will be used unless otherwise specified by customer. Please review drawing carefully. By signing below, you agree to graphics as shown above, and to location of sign as shown. Please return signed copy back to Everbrite.

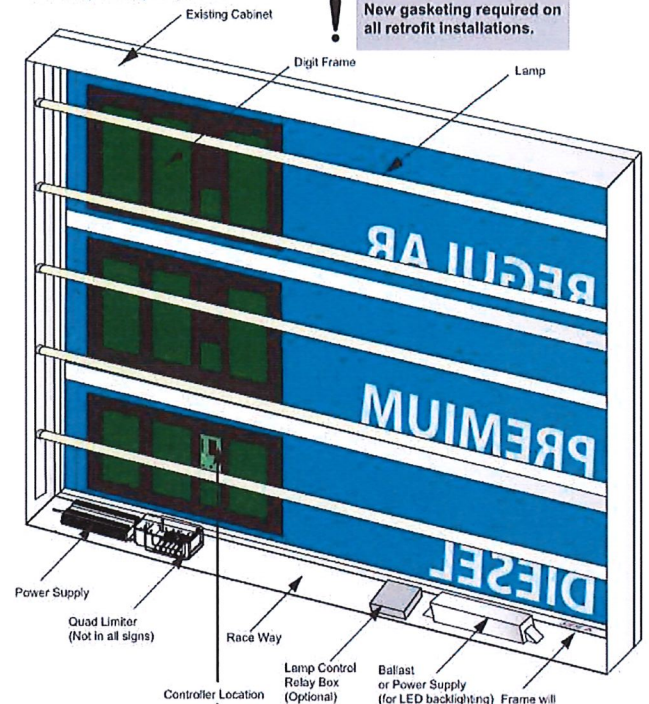
## Option 2: Retrofit in Hinge Retainer

### Frame Assembly Retrofit Digit Module Door Assembly



### Typical Sign Configuration

The power supply can be mounted both vertically and horizontally. Power supplies require at least 2" of space between other heat producing components.

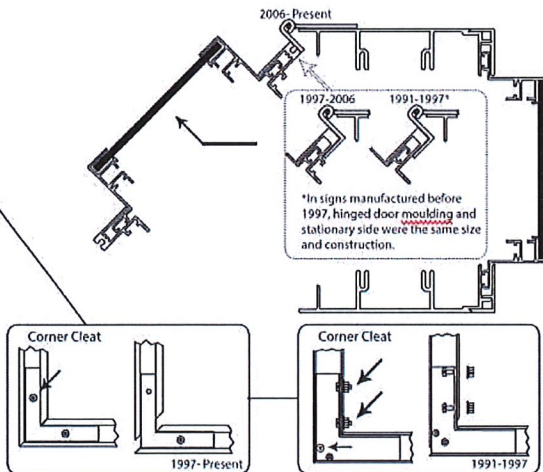


Controller with radio will be designated Side A and should face the location where the sign is being communicated from.



Remove screws from face molding and lift hinged face section.  
Remove corner cleat to release lower extrusion and slide out existing face.

Slide up new digit assembly and reattach lower extrusion.  
Re-fasten to cabinet.

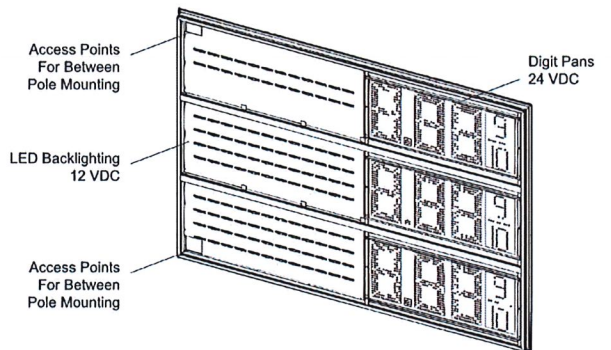


To avoid stress to the wires and/or to avoid connection failures, clearance along the top hinge MUST be caulked shut.

ALL SERVICING AND REMAINING INSTALLATION PROCEDURES CAN AND MUST BE DONE BY SLIDING OUT THE FACE OF THE NEW CONVERSION DOOR MOLDING AND WORKING FROM THE FRONT.

FAILURE TO SEAL HINGED SIDE SHUT MAY VOID THE WARRANTY.

Caulk clearance at the bottom of sign to prevent hinge from being opened.



### Parts used for installation:

- Fasteners, Logo Frame Hinges #10-24X3/4 HX WHD Drill Screw
- Fasteners, Logo Frame Assembly #10-24X3/4 HX WHD Drill Screw
- Fasteners, LED Frame Assembly #10-24X3/4 HX WHD Drill Screw



Everbrite is a UL Listed Manufacturer  
File No. E241695 - Product Code: UYWU7