

EARL E. SCHAFFER BETHLEHEM MUNICIPAL ICE RINK



ICE RINK ADVERTISING

The *Earl E Schaffer Bethlehem Municipal Ice Rink* provides an improved foundation for the growth and development of hockey, designing programs & lessons aimed at increased participation, improved skills and a responsible environment for the conduct of hockey. In addition; public skate sessions, stick time, adaptive skate & various adult league groups visit our rink. The rink is a very unique facility. We are one of the very few outdoor Ice skating rinks here in the Northeast. Today, the rink has over **1000** participants weekly. The rink is also pleased to host the many high school teams that play in the Lehigh Valley Scholastic Hockey League. Annually, we have approximately 30,000 skaters and spectators walk through the doors at the ice rink. With these facts in mind, advertising with us produces a great opportunity to give your company more exposure to the local community at a cost effective price to help provide a better return on your investment. This all adds up to thousands of people attending practices, games, clinics and special events month after month, giving your ad & business constant and repetitive exposure throughout the season. Earl E. Schaffer Bethlehem Municipal Ice Rink appreciates your interest in the community in considering this unique and cost effective advertising opportunity. We look forward to working with you and supporting your business as one of our advertisers.

Contact: City of Bethlehem Recreation Brandon Hibbler 610.865.7081 bhibbler@bethlehem-pa.gov

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PREMIERE SPONSORSHIP OPPORTUNITY

Dasher Board 8 ft. (3' x 8') ad \$250.00

- *Inside rink, on bench side visible from stands*

Exterior Dasher Board 8 ft. (3' x 8') ad \$375.00

- *Exterior of boards, visible upon entrance to ice*

“One Year Contract”

Price does not include the decal

For your decal contract: **Fast Signs** (Only additional \$100-\$200)

Evan.blose@fastsigns.com

610.653.2208



SPONSORSHIP COMMITMENT

Please return completed form with payment

Questions – please contact Brandon Hibbler at 610-997-7971 or email at bhibbler@bethlehem-pa.gov

BUSINESS INFORMATION

Company Name _____

Address _____

City _____ State _____

Zip _____

Website _____

Email _____

Phone _____

CONTACT PERSON

Contact name _____

Title _____

Email _____

Phone _____

Payment method: Cash _____ Check _____ (check payable to the “City of Bethlehem”)

Sponsorship Agreement: \$250.00 \$375.00 (circle one)

Signature _____ Date _____

10. E Church Street, Bethlehem PA 18018