



# CITY OF BETHLEHEM

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Robert J. Donchez  
Mayor

## Press Release

July 29, 2020

Mayor Bob Donchez announced today that the Bethlehem Health Bureau is partnering with UBMe to help operate their mass vaccination clinics in a manner that will ensure that clients are safe and appropriately distanced. UBMe, a Bethlehem-based technology company, recently augmented an already existing app to provide a safer environment for employees and customers during the pandemic.

The Bethlehem Health Bureau is planning on holding several childhood immunization and flu vaccine clinics over the next few months. The health bureau collaborated with UBMe to incorporate the necessary social distancing component into the clinics. The UBMe app will allow clients to virtually "check in" when they arrive at the clinic. The client will remain in their vehicle until they are ready to be seen by health bureau staff. The technology will also allow users to communicate with staff from inside their own vehicle.

The City's Community and Economic Development Department has provided over \$45,000 of funding to UBMe through the Southside Bethlehem Keystone Innovation Zone. "This is a great example of our entrepreneurs pivoting to meet the demands of the community" says Bethlehem Mayor Bob Donchez. "Sometimes the return on investment in these companies can come years down the road, but in this case, it has happened immediately."

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