

RESOLUTION NO. 2025-_____

RE: CERTIFICATE OF APPROPRIATENESS UNDER THE PROVISIONS OF THE ACT OF THE PENNSYLVANIA LEGISLATURE 1961, JUNE 13, P.L. 282 (53 SECTION 8004) AND BETHLEHEM ORDINANCE NO. 3952 AS AMENDED.

WHEREAS, it is proposed to secure a COA to install backlit letters within the sign band as signage for a new commercial tenant at 23 East Third Street.

NOW, THEREFORE, BE IT RESOLVED by the Council of the City of Bethlehem that a Certificate of Appropriateness is hereby granted for the proposal.

Sponsored by: (s)_____

(s)_____

ADOPTED BY COUNCIL THIS DAY OF , 2025.

(s)_____
President of Council

ATTEST:

(s)_____
City Clerk

HISTORIC CONSERVATION COMMISSION

CASE #865 -- The Applicant proposes to install backlit letters within the sign band as signage for a new commercial tenant at 23 East Third Street.

OWNER / APPLICANT: OM Three, LLC / Mohammad Ayaz

The Commission upon motion by Mr. Lader and seconded by Mr. Evans adopted the proposal that City Council issue a Certificate of Appropriateness for the proposed work as presented, with modifications described herein:

1. The proposal to install backlit letters within the existing sign band as signage for a new commercial tenant was presented by Mohammad Ayaz.
2. Appropriate details for new signage include:
 - a. sign is composed of individual channel letters in warm white or ivory color that read “CrispyHalal” in large, bold, stylized cursive lettering; installation of signage is centered vertically and horizontally within existing sign band
 - b. channel letters are fabricated from .080 aluminum with overall depth of 2-inches; front faces are solid painted aluminum
 - c. letters are installed using 3/8-inch bolts onto metal raceway that measures 4-inches deep x 6-inches tall, which is anchored into mortar joints of existing façade using brackets and 4-inch lag bolts; raceway is painted brick red in color to match exposed brick masonry façade of sign band, which remains unpainted
 - d. lettering includes 6500K LED backlit illumination in red color for resulting halo effect

Note: The Applicant agreed to submit revised details of proposed signage (including scale drawings with critical dimensions of the existing sign band and the new sign) along with proposed vinyl graphics for transoms above the storefront windows via City of Bethlehem Planning Office for final review by the Chief Building Inspector, Historic Officer and HCC Chair before the resulting permit is issued.

The motion for HCC assessment of proposed details was unanimously approved, with Mr. Chambers, Mr. Evans, Mr. Lader, Mr. Simonson and Ms. Strasser voting in favor of the motion. Based upon the oral report made by the Historic Officer and the presentation of the Applicant, the Commission found that the proposal adheres to Bethlehem Ordinance 1714.03 ‘Purposes of the Historic Conservation District’ and to Historic Conservation Commission ‘Design Guidelines for Signage’ and also complies with the following Secretary of Interior’s Standard (SIS) for Rehabilitation:

- SIS 9. -- New additions, exterior alterations, or related new construction will not destroy historic materials, features, and spatial relationships that characterize the property. The new work shall be differentiated from the old and will be compatible

with the historic materials, features, size, scale and proportion, and massing to protect the integrity of the property and its environment.

JBL: jbl

By: Jet Lab

Date of Meeting: October 20, 2025

Title: Historic Officer