

RESOLUTION NO. 2025-_____

RE: CERTIFICATE OF APPROPRIATENESS UNDER THE PROVISIONS OF THE ACT OF THE PENNSYLVANIA LEGISLATURE 1961, JUNE 13, P.L. 282 (53 SECTION 8004) AND BETHLEHEM ORDINANCE NO. 3952 AS AMENDED.

WHEREAS, it is proposed to secure a COA to replace the existing awning cover and also to replace existing window signage with a new logo at 15 East Fourth Street.

NOW, THEREFORE, BE IT RESOLVED by the Council of the City of Bethlehem that a Certificate of Appropriateness is hereby granted for the proposal.

Sponsored by: (s)_____

(s)_____

ADOPTED BY COUNCIL THIS DAY OF , 2025.

(s)_____
President of Council

ATTEST:

(s)_____
City Clerk

HISTORIC CONSERVATION COMMISSION

CASE #854 -- It is proposed to replace the existing awning cover and also to replace existing window signage with a new logo at 15 East Fourth Street.

OWNER / APPLICANT: Jeannette Chung / Anthony Valdez

The Commission upon motion by Mr. Simonson and seconded by Mr. Lader adopted the proposal that City Council issue a Certificate of Appropriateness for the proposed work as presented, with modifications described herein:

1. The proposal to replace the existing awning cover and also to replace existing window signage with a new logo was presented by Anthony Valdez.
2. Appropriate details for the replacement awning cover include:
 - a. existing awning measures 169-inches wide and extends out 52-inches from building façade; front flap measures 10-inches tall
 - b. replacement cover includes series of alternating dark green and warm white stripes while front flap is warm white in color; fabric is Sunbrella (or comparable) canvas and both sides are open

Note: Applicant agreed to submit revised design for lettering on front awning flap via City of Bethlehem Planning Office for final review by Chief Building Inspector, Historic Officer and HCC Chair before resulting permit is issued.

3. Appropriate details for new window signage include:
 - a. vinyl sign measures 48-inches tall x 24-inches wide; installation is centered vertically and horizontally within existing window on inside glass surface
 - b. sign includes text line near top that reads “LA KANG” in large, bold, all uppercase, serif lettering in warm white color; near bottom of sign is text line that reads “CHICKEN” followed by subsequent text line that reads “RICE” ... all in bold but smaller all uppercase serif lettering, also in warm white color
 - c. centered between upper and lower text lines is depiction of rooster in shades of red, brown and blue colors
 - d. all four corners of design include filigree detail in warm white color that serves as implied frame around sign; small serif lettering that reads “Established 2025” aligns with bottom filigree detail

The motion for the proposed signage was unanimously approved, with Mr. Evans, Mr. Lader, Mr. Simonson and Ms. Strasser voting in favor of the motion. Based upon the oral report made by the Historic Officer and the presentation of the Applicant, the Commission found that the proposal adheres to Bethlehem Ordinance 1714.03 ‘Purposes of the Historic Conservation District’ and to Historic Conservation Commission ‘Guidelines for Signage’ and also complies with the following Secretary of Interior’s Standard (SIS) for Rehabilitation:

- SIS 9. -- New additions, exterior alterations, or related new construction will not destroy historic materials, features, and spatial relationships that characterize the property. The new work shall be differentiated from the old and will be compatible with the historic materials, features, size, scale and proportion, and massing to protect the integrity of the property and its environment.

JBL: jbl

By: Jet Job

Date of Meeting: February 24, 2025

Title: Historic Officer