

**RESOLUTION NO. 2025-\_\_\_\_\_**

RE: CERTIFICATE OF APPROPRIATENESS UNDER THE  
PROVISIONS OF THE ACT OF THE PENNSYLVANIA  
LEGISLATURE 1961, JUNE 13, P.L. 282 (53  
SECTION 8004) AND BETHLEHEM ORDINANCE NO.  
3952 AS AMENDED.

WHEREAS, it is proposed to secure a COA to install a new illuminated wall  
sign and to add a business logo and operational hours to the entrance door at 306 South New  
Street.

NOW, THEREFORE, BE IT RESOLVED by the Council of the City of  
Bethlehem that a Certificate of Appropriateness is hereby granted for the proposal.

Sponsored by: (s)\_\_\_\_\_

(s)\_\_\_\_\_

ADOPTED BY COUNCIL THIS      DAY OF      , 2025.

(s)\_\_\_\_\_  
President of Council

ATTEST:

(s)\_\_\_\_\_  
City Clerk

## HISTORIC CONSERVATION COMMISSION

CASE #853 -- It is proposed to install a new illuminated wall sign and to add a business logo and operational hours to the entrance door at 306 South New Street.

OWNER / APPLICANT: Greenway I, Inc. / The Barbecue Boys, LLC

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The Commission upon motion by Mr. Evans and seconded by Ms. Strasser adopted the proposal that City Council issue a Certificate of Appropriateness for the proposed work as presented, with modifications described herein:

1. The proposal to install a new illuminated wall sign and to add a business logo and operational hours to the entrance door was presented by Kevin Wenck and Constantine Zannakis.
2. Appropriate details for a new illuminated wall sign include:
  - a. signage installed at existing sign band is centered above recessed entrance
  - b. internally illuminated sign cabinet is fabricated from 0.125-inch routed aluminum face with 1/2-inch-thick white acrylic push-through letters; only letters and pinstripe border will be illuminated
  - c. sign measures 28-inches high x 144-inches wide, which matches dimensions of existing sign; thickness of sign cabinet is 4-inches
  - d. aluminum frame to be installed using masonry bolts into existing sign band; reuse of existing sign brackets of former signage is encouraged to avoid unnecessary damage
  - e. white LED lighting on inside surface of cabinet is maximum 6000K in color temperature; **note:** no conduits, raceways or junction boxes are visible at front façade
  - f. letters in bright white color spell out “BARBEQUE BOYS” in large, bold, all uppercase serif lettering in so-called ‘College’ font; 1/2-inch-thick offset pinstripe detail in bright white color serves as border around sign
  - g. sign face and remaining surfaces are ‘PMS Cool Grey 11’ to match color of existing sign band while push-through letters and pinstripe surround will be perceived as white in color during daytime and translucent at night
3. Appropriate details for new signage at the left glazed entrance door include:
  - a. sign measures approximately 14-inches tall x 22-inches wide; fabricated from vinyl in bright white color and installed on inside surface of left glazed entrance door
  - b. top text line includes letters that spell out “BARBEQUE BOYS” in large, bold, all uppercase serif lettering in so-called ‘College’ font; Applicant has option to include pinstripe detail as frame around logo to match new wall sign
  - c. centered within second text line are large all uppercase sans-serif letters that spell out “HOURS”

- d. remaining three text lines include hours of operation in sans-serif lettering
- e. top of sign is installed approximately 21.5-inches down from top of glazed panel; bottom of sign is installed approximately 44-inches from bottom of glazed panel

The motion for the proposed signage was unanimously approved, with Mr. Evans, Mr. Lader, Mr. Simonson and Ms. Strasser voting in favor of the motion. Based upon the oral report made by the Historic Officer and the presentation of the Applicant, the Commission found that the proposal adheres to Bethlehem Ordinance 1714.03 'Purposes of the Historic Conservation District' and to Historic Conservation Commission 'Guidelines for Signage'.

JBL: jbl

Date of Meeting: February 24, 2025

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By: Jet Job  
Title: Historic Officer