

RESOLUTION NO. 2025-_____

RE: CERTIFICATE OF APPROPRIATENESS UNDER THE
PROVISIONS OF THE ACT OF THE PENNSYLVANIA
LEGISLATURE 1961, JUNE 13, P.L. 282 (53
SECTION 8004) AND BETHLEHEM ORDINANCE NO.
3952 AS AMENDED.

WHEREAS, it is proposed to secure a COA to install window graphics, all
white, one measuring 18-inches in diameter, one measuring 12-inches x 40-inches at 708
East Fourth Street; each sign to be centered within the window frame.

NOW, THEREFORE, BE IT RESOLVED by the Council of the City of
Bethlehem that a Certificate of Appropriateness is hereby granted for the proposal.

Sponsored by: (s)_____

(s)_____

ADOPTED BY COUNCIL THIS DAY OF , 2025.

(s)_____
President of Council

ATTEST:

(s)_____
City Clerk

HISTORIC CONSERVATION COMMISSION

CASE #851 -- It is proposed to install window graphics, all white, one measuring 18-inches in diameter, one measuring 12-inches x 40-inches at 708 East Fourth Street; each sign to be centered within the window frame.

OWNER / APPLICANT: Jario Santiago, FPS Developments LLC / Liz F. King

The Commission upon motion by Mr. Evans and seconded by Mr. Simonson adopted the proposal that City Council issue a Certificate of Appropriateness for the proposed work as presented, with modifications described herein:

1. The proposal to install window graphics, all white, one measuring 18-inches in diameter, one measuring 12-inches x 40-inches was presented by Lafonte King and Liz King.
2. Appropriate details for new signage in the upper shop window include:
 - a. one sign fabricated from vinyl that measures 18-inches in diameter in warm white or ivory color
 - b. round sign is centered vertically and horizontally within central division of upper window; installation is on inside glass surface
 - c. sign includes letters "KE" in large, bold, sans serif, upper-case lettering encircled within lettering that spells out "KING'S EXPRESSIONS" in small, sans serif, all upper-case lettering and completed with intertwining thorns
3. Appropriate details for new signage in the main shop window include:
 - a. one sign fabricated from vinyl that measures 12-inches tall x 40-inches wide in warm white or ivory color
 - b. sign is centered vertically and horizontally within main shop window; installation is on inside glass surface
 - c. sign includes word "King's" in large, bold, stylized cursive, serif lettering followed on next line by "EXPRESSIONS" in large, all upper-case serif lettering; **note:** incorporation of typical pinstripe detail around graphics to serve as frame is left to Applicant's discretion.

The motion for the proposed signage was unanimously approved, with Mr. Chambers, Mr. Evans, Mr. Lader, Mr. Simonson and Ms. Strasser voting in favor of the motion. Based upon the oral report made by the Historic Officer and the presentation of the Applicant, the Commission found that the proposal adheres to Bethlehem Ordinance 1714.03 'Purposes of the Historic Conservation District', to Historic Conservation Commission 'Guidelines for Signage' and 'Guidelines for Storefronts' and also complies with the following Secretary of Interior's Standard (SIS) for Rehabilitation:

- SIS 9. -- New additions, exterior alterations, or related new construction will not destroy historic materials, features, and spatial relationships that characterize the property. The new work shall be differentiated from the old and will be compatible

with the historic materials, features, size, scale and proportion, and massing to protect the integrity of the property and its environment.

JBL: jbl

By: Jet Lab

Date of Meeting: January 27, 2025

Title: Historic Officer