

## CITY OF BETHLEHEM

# Department of Community and Economic Development

### Interoffice Memo

SUBJECT: Northside Organizer

**TO:** Eric Evans, Business Administrator

FROM: Tiffany Wismer-DCED Business Manager

**DATE:** July 13, 2022

The City of Bethlehem is hiring a neighborhood organizer as a contract employee who will help further implementation of the Northside 2027 Neighborhood Plan and be dedicated to engaging in on-the-ground community building and organizing. The Northside Alive Neighborhood Organizer works with the residents and businesses as well as key stakeholders to accomplish the goals of the Northside 2027 Neighborhood Plan: create a sense of place; promote walkability, safety, and streets conditions; foster economic vitality; support the housing market; and serve the neighborhood. The Northside Alive Neighborhood Organizer will be a direct report to the Deputy Director of Community Development.

\$50,000 was included in the 2022 budget for Northside 2027 expenditures. Please transfer \$20,000 of this to fund the position.

#### From Expense

0901-95013-Civic Expense/Northside 2027 \$20,000

#### To Expense

0304-40004- Community & Economic Development Temporary Help \$20,000

Please place this request on the next available Finance Committee agenda. Let me know if you need any additional information to process this request.

CC: L. Collins

S. Satullo