

RESOLUTION NO. 2022-

RE: CERTIFICATE OF APPROPRIATENESS UNDER THE PROVISIONS
OF THE ACT OF PENNSYLVANIA LEGISLATURE 1961, JUNE 13, P.
L. 282 (53 SECTION 8004) AND BETHLEHEM ORDINANCE NO. 3952
AS AMENDED.

The applicant/owner of the property located at 77 West Broad Street proposes to install three directory signs for emergency personnel and customers

NOW, THEREFORE, BE IT RESOLVED by the Council of the City of Bethlehem that a Certificate of Appropriateness is hereby granted for the proposal.

Sponsored by: /s/ _____

/s/ _____

ADOPTED BY THE COUNCIL THIS ____ DAY OF _____, 2022.

/s/ _____
President of Council

ATTEST:

/s/ _____
City Clerk

HISTORICAL & ARCHITECTURAL REVIEW BOARD

APPLICATION #1: The applicant/owner of the property located at 77 West Broad Street proposes to install three new directory signs for emergency personnel and customers.

OWNER: Payson House LLC
70 West Broad Street
Bethlehem, PA 18018

The Board upon motion by Joe McGavin and seconded by Nik Nikolov adopted the proposal that City Council issue a Certificate of Appropriateness for the installation of three building mounted directory signs for emergency personnel and customers.

The vote was unanimous to approve the installation of three building mounted directory signs for emergency personnel and customers, as per the motion.

Guideline Citation:

Secretary of Interior Standards No.(s)

#9 New additions, exterior alterations, or related new construction will not destroy historic materials, features, and spatial relationships that characterize the property. The new work shall be differentiated from the old and will be compatible with historic material, features, size, scale and proportion, and massing to protect the integrity of the historic property and its environment.

#10 New additions and adjacent or related new construction will be undertaken in such manner that, if removed in the future, the essential form and integrity of the historic property and its environment would be unimpaired.

Bethlehem Historic District Design Guidelines

Page 14: Signage: Signage should be compatible to the scale of the building, adjacent buildings, the streetscape, and adjacent signage

Page 15: Signage: The HARB encourages,

- Signage that does not obscure or damage architectural features, identifies the business, complements the style of the building, and is appropriately scaled for its location
- Sign design and color that reflects the architectural characteristics with materials that are consistent with the historic character of the building
- Serif-style lettering, subtle logos, and borders
- Existing ambient street lighting or storefront lighting in lieu of lighting whenever possible
- Installing signage designs that are sympathetic to the style of the building and in a manner that minimizes damage to the historic features, including installing fasteners at mortar joints and not brick or stone faces

Evaluation, Effect on Historic District, Recommendations: The proposed work conforms with the intent of the Secretary of the Interior's Standards for Rehabilitation and the Bethlehem Historic District Design Guidelines and will have no negative impact to the historic district.



Date of Meeting: November 2, 2022

By: **H. Joseph Phillips**
Title: **Historic Officer**