

RESOLUTION NO. \_\_\_\_\_

RE: CERTIFICATE OF APPROPRIATENESS UNDER THE PROVISIONS OF THE ACT OF THE PENNSYLVANIA LEGISLATURE 1961, JUNE 13, P.L. 282 (53 SECTION 8004) AND BETHLEHEM ORDINANCE NO. 3952 AS AMENDED.

WHEREAS, it is proposed to secure a COA to remove the aluminum plate on the existing sign box and replace the former 144-inch x 24-inch sign face with a new one of the same size at 331 Broadway.

NOW, THEREFORE, BE IT RESOLVED by the Council of the City of Bethlehem that a Certificate of Appropriateness is hereby granted for the proposal.

Sponsored by: (s) \_\_\_\_\_

(s) \_\_\_\_\_

ADOPTED BY COUNCIL THIS      DAY OF

(s) \_\_\_\_\_

President of Council

ATTEST:

(s) \_\_\_\_\_

City Clerk

## **HISTORIC CONSERVATION COMMISSION**

CASE #789 -- It is proposed to secure a COA to remove the aluminum plate on the existing sign box and replace the former 144-inch x 24-inch sign face with a new one of the same size at 331 Broadway.

OWNER / APPLICANT: Tim Gaugler / Devron Epps

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The Commission upon motion by Mr. Cornish and seconded by Mr. Simonson adopted the proposal that City Council issue a Certificate of Appropriateness for the proposed work as presented, with modifications described herein:

1. The proposal to remove the aluminum plate on the existing sign box and replace the former 144-inch x 24-inch sign face with a new one of the same size was presented by Devron Epps.
2. The appropriate new signage includes the following details:
  - a. existing blank panel within aluminum sign box will be replaced with new vinyl sign printed onto two-piece, 3mm thick composite backer measuring 24-inches tall x 144-inches wide; existing sign box will not be internally illuminated
  - b. includes black background with stylized circle in left portion of sign in bright white color; within circle are words "Source Code" followed on next line by word "Fashions" in contemporary sans serif lettering ... all in bright white color; above business name are stylized letters "SC" in cursive all upper-case lettering in medium red color; beneath business name is text "Urban Style Made Simple" in smaller contemporary sans serif lettering in medium red color. **note:** circle logo corresponds with existing logo on blade sign assessed during HCC meeting on Jan. 18, 2019
  - c. at right of circle logo, words "Source Code" repeat in much larger, sans serif lettering in bright white color, with initial upper-case letters in medium red color, followed by word "Fashions" on next line in smaller, sans serif lettering in bright white color
  - d. 3-inch-wide border around entire sign perimeter is bright white color
3. The Applicant may utilize bright white color for lettering and various details (rather than more appropriate warm white or ivory color) to match similar lettering and details on the existing blade sign.
4. The Applicant has the option of replacing the existing sign box at a later date with a flat sign that would require subsequent HCC review.

The motion for the proposed work was unanimously approved.

**Note:** The HCC determined that the Applicant's proposal complies with the following Secretary of Interior's Standard (SIS):

- SIS 9. -- New additions, exterior alterations, or related new construction will not destroy historic materials, features, and spatial relationships that characterize the property. The new work shall be differentiated from the old and will be compatible with the historic materials, features, size, scale and proportion, and massing to protect the integrity of the property and its environment.

JBL: jbl

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By: Jet JBL

Date of Meeting: March 21, 2022

Title: Historic Officer