



# 2022 BETHLEHEM CITY COUNCIL VACANCY

## APPLICANT DOCUMENTS

*REDACTED*

**Offices of Bethlehem City Council**  
**City of Bethlehem**  
10 East Church Street  
Bethlehem, PA 18018  
Phone: 610-865-7130  
Email: [cityclerks@bethlehem-pa.gov](mailto:cityclerks@bethlehem-pa.gov)

# 2022 BETHLEHEM CITY COUNCIL VACANCY

## **CANDIDATE DOCUMENTS**

(Letters of Interest and Resumes)

1. **Basilio Bonilla**
2. **Darian Colbert**
3. **Edwin Corado**
4. **Michael Cunningham**
5. **Todd Dietrich**
6. **Wandalyn Enix**
7. **Scott Hawk**
8. **John Marquette**
9. **Allison Mickel**
10. **Josh Ressler**
11. **Anna Zawierucha**

# Basilio Bonilla Jr

[REDACTED]  
Bethlehem City Council

[REDACTED]  
Bethlehem, PA

 Bethlehem, Pa

D E A R B E T H L E H E M C I T Y C O U N C I L

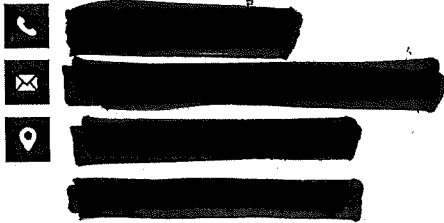
I have read with significant interest your posting for the vacant city council seat. I believe I possess the necessary skills and experience you are seeking and would make a valuable asset to both council and our community.

As my resume indicates, I possess more than four years of political/community service along with experience in the Administrative field. My professional history includes positions such as Intern-Legislative Aide to PA State Senator Lisa Boscola and U.S Senator Robert P Casey Jr. along with four years of elected office on the Bethlehem School Board. Furthermore, my experience in politics includes time as the former Bethlehem Democratic Committee's Vice Chairman (2 years) and 2016 member of Hillary Clinton's PA Latino Advisory Committee and LGBTQ and Youth Leadership Committees. In addition to my political experience, I have served the Lehigh Valley's at-risk community as an intern to Eric K Dowdell, defense attorney, and as an administrative assistant to Lenore Stine, Lehigh Valley Counseling in Bethlehem. Due to the work within my community I received numerous awards ranging from a Gubernatorial Citation to being honored as the Community Service Award from the National Association of Gifted Children (NAGC).

I have attached my resume and I look forward to speaking with you further regarding your available position.

Sincerely,  
Basilio A Bonilla Jr.  
Enclosure

# Basilio A Bonilla Jr



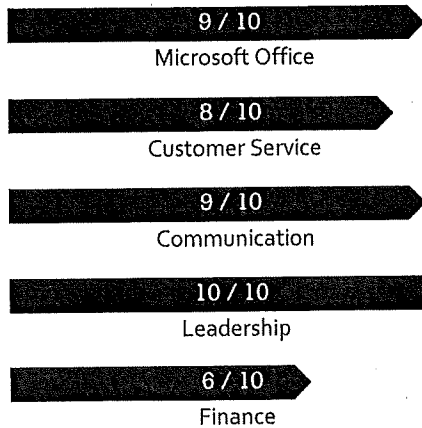
## ABOUT ME

A lifelong resident of Bethlehem, I attended the Bethlehem Area School District and Moravian College, and as a college student, I worked as an intern for State Senator Lisa Boscola and U.S Senator Bob Casey Jr.

Among my chief accomplishments was my 2011 election to the Bethlehem Area School District's Board of Directors, where I served

on numerous committees. In addition to my commitments on the Bethlehem School Board, I am an active and engaged member of my community, serving on the Bethlehem City Democratic Committee, Democratic National Committee's LGBTQ Advisory Board, and Artsquest's Sabor Festival Committee.

## SKILLS



## EDUCATION

Bachelor of Science / Political Science  
Moravian College  
In Progress

High School Diploma  
Liberty High School  
2008

## EXPERIENCE

### Floor Supervisor

Tommy Hilfiger, Bethlehem, Pa / 2020 - 2020

Oversee opening and closing of the store (which includes: Checking in/Out registers and creating deposits). Assist with overseeing sales associates and customer experience. Assist customers with product questions/concerns/needs. Complete daily and weekly reports.

### Administrative Assistant

Lehigh Valley Counseling, LLC, Bethlehem, Pa / 2020 - 2020

Was in charge of scheduling new patients and dealing with billing. Worked directly with insurance companies regarding patient claims and benefits. Was in charge of credentialing counselors with insurance companies in order to get therapist in-network. Answered phone calls, emails, and faxes. Dealt with confidential information on a daily basis. Completed daily and weekly reports. (Position Part-time – seeking full time)

### Human Resources Director

DELTA Law Enforcement Agency / Bethlehem, Pa / 2018 – 2020

Was in charge of recruiting, hiring, and training new employees. Assisted the ownership with organizational development and policy recommendations. Oversaw Employee Relations (Coaching/Team Building), Internal Communication, and Employee Evaluations/Performance Management. (Part Time 2018 – Full Time Summer 2019)

## REFERENCES

Available upon request.

### Sales Associate

*Coach Inc / Bethlehem, Pa / 2016 - 2018*

Was consistently ranked as one of the store's Top 5 sellers. Averaged in the Top 3 each month in units sold per transaction (UPT) and average dollar amount per transaction (ADT). Was promoted to the store's Visuals Team and Inventory Team.

### Board of Directors

*Bethlehem Area School District / Bethlehem, Pa / 2011 - 2015*

Worked with my colleagues on the school board to successfully pass four balanced budgets on time with minimal or no staff reductions and small tax increases for local homeowners. Successfully lead the public hearing regarding and eventual rejection of a proposed charter school, which had several educational flaws. Helped lead the fight to provide equal rights within the district for married same-sex couples in terms of medical benefits.

## INTERNSHIPS

### Fall Semester (District Office)

*United States Senator Robert P. Casey Jr. / Allentown, Pa / Sept. 2010 – Jan. 2011*

Assisted the Senator's Northeastern PA Regional Director to run and operate the Senator's Lehigh Valley Office. Oversaw the schedule of the Regional Director. Assisted constituents with issues ranging from immigration to inquiries on veteran affairs. Answered phone calls and assisted individuals who would visit the office.

### Summer Internship (District Office)

*PA Senator Lisa Boscola / Bethlehem, Pa / May 2009 – Aug. 2010*

Assisted the office staff in answering phones and meeting constituents who came into the office with questions or concerns. Sat in on meetings with and took notes for the senator on issues regarding pending legislation. Represented the office at local community events.

## Darian Colbert



To Bethlehem City Council:

Thank you for taking the time to review my resume in consideration of becoming a member of the City Council. I am a lifelong resident of the Lehigh Valley who has a passion for my community. I believe my leadership experience provides an important foundation for leading and serving in this role. In particular, my role as the Executive Director of Cohesion Network and a former LEAP Instructor for Careerlink has given me a foundation of organizational leadership that will help me to make a valuable contribution to the City of Bethlehem.

With 20 years of experience in leadership development, I am an expert relationship builder and energizer. I am skilled in advocating for community residents and bridging the gap between government leaders and the people they serve. I am especially passionate about providing our young people with the skills and opportunities needed to be successful both now and in their future. I believe in the future of our young people, because their future is our destiny.

I have learned that people are the greatest asset on the planet and we are way more powerful together! I am a firm believer that "we" is greater than "me!"

Through my experience, I have learned that the way forward is through collaboration. I believe that connection creates cooperation and cooperation empowers collaboration, which creates the foundation for safe and healthy communities. Having served in a variety of leadership positions in urban development work since 1999, I have developed partnerships with community members, not for profits, churches, leaders in universities, the public school system, local police departments and the juvenile justice system.

I look forward to meeting with you to further discuss my qualifications for this exciting opportunity.

Sincerely,

Darian Colbert

# DARIAN COLBERT

## Professional Summary

A passionate and results-driven leader with over twenty years of experience harmonizing and energizing multi-ethnic and multi-generational teams to meet goals and objectives. A motivational speaker, expert relationship builder, negotiator and 2016 TEDx Speaker.

## Skills

- Leadership Development
- Recruitment and Training
- Experienced Facilitator
- Youth Mentor
- Sales Manager
- Engagement and Collaboration
- Excellence in Customer Service
- Energy Leadership

## Professional Experience

Cohesion Network – Allentown, PA

06/2011-Present

### Founder/Executive Director

- Founded and currently lead a nonprofit organization that developed and facilitates leadership development programs in elementary, middle and high schools
- Develop relationships with public school administrators to collaborate to empower students to be productive at home, in school, and in the community
- Developed a character curriculum program for middle school and high school students and piloted the program in the Allentown School District

Lehigh County Juvenile Probation—Allentown, PA

09/2012-Present

### Group Facilitator (Volunteer)

- Certified Pennsylvania DMC (Disproportionate Minority Contact) Youth/Law Enforcement Facilitator and Master of Ceremony of DMC events
- Facilitate and inspire positive discussion and change between youth and law enforcement by speaking openly about problems on the streets and the troubled relationship between the two groups
- Facilitate discussions with over 85 youth and approximately 100 police officers from the Lehigh Valley
- Mentored a youth participant on probation that is currently a trained facilitator with the DMC program

Careerlink—Allentown, PA

06/2016-11/2019

### LEAP Instructor/Case Manager

- Served as a liaison among the Northampton County Jail, PA Careerlink Lehigh Valley, the partners and volunteers of The Lehigh Valley Workforce Investment Board (LVWIB) and Linking Employment Activities Pre-Release Program (LEAP)
- Provided job readiness and employability skills to transitioning offenders to ultimately place them in jobs and reduce recidivism rates
- Assisted participants' transition from the LEAP Center at the Jail to PA Careerlink to actively pursue employment upon their release

Center for Humanistic Change—Allentown, PA

09/2017-12/2018

### Independent Contractor

- Facilitated and engage program participants in interactive experience-based training that engage participants in meaningful learning of the dangers of opioids and the drug epidemic
- Facilitated the Mock Teen Bedroom; a hands-on opportunity for adults to learn how to identify drug paraphernalia as well as the many way drugs and drug use can be disguised

Lifechurch Ministries – Allentown, PA

05/2005-11/2014

**Youth & Family Director**

- Provided comprehensive and holistic leadership and development for four campuses of over one hundred youth within the church and in the community, with oversight of all aspects of the youth program
- Provided leadership training, development and empowered over thirty leaders by giving them ownership which allowed them to be creative and innovative in their roles
- Organized and led humanitarian trips with teams of youth and adults to Haiti and Africa providing a medical clinic, food, clothing and installed a playground in Haiti and a water well in Africa

Bath & Body Works – Bridgewater, NJ

06/2004 - 04/2005

**Co-Manager**

- Responsible for all aspects of management in a retail environment with the purpose of achieving sales, service, organization, customer satisfaction and profitability goals for the store in compliance with company procedures
- Ensured staff maintained store presentation and supported brand consistency. Provided effective training to staff in the areas of customer service, product knowledge, inventory control and merchandising while offering developmental opportunities

Best Buy – Whitehall, PA

06/1997- 05/2004

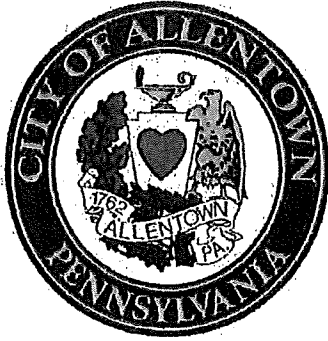
**Sales Manager**

- Coached and trained store personnel to achieve sales goals, as well as to ensure profitability through correct use of store systems and processes
- Managed the entire store when fulfilling the roles of manager on duty or sales leader. Oversaw store operations including customer service and administration
- Planned and managed merchandising, replenishment, product inventory, and loss prevention activities while ensuring friendly, fast and accurate processing of all customer transactions
- Responsible for creating a healthy and positive work environment, which drove employee engagement and retention

**Education, Training and Awards**

- Pennsylvania Reducing Racial and Ethnic Disparities Certificate - Georgetown University 2021
- 2020 Recipient of the PPL Bright Lights Foundation Grant Award
- 2019 Recipient of Juvenile Court Judges' Commission Award
- NCTI Certified Real Colors Facilitator -2018
- Trauma and Addiction Training -2017
- NCTI Certified Crossroads Job Readiness/Career Advisor Facilitator - 2016
- Certified Pennsylvania DMC Youth/Law Enforcement Facilitator -2015
- Recognizing and Reporting Child Abuse - 2015
- Allentown Police Chaplain -2013
- Certified Positive Discipline Parenting Educator -2011
- Global Leadership Summit -2006-2014
- Urban Youth Workers Institute -2007-2008
- Louis E Dieruff High School-Diploma-1989





**Leonard Lightner**  
Director  
Community and Economic Development



January 18, 2022

Bethlehem City Council  
City of Bethlehem  
10 East Church Street  
Bethlehem, PA 18018

Dear Bethlehem City Council Members:

It is my privilege that I write to you with the recommendation of Darian Colbert for consideration to Bethlehem's City Council. I have had the opportunity to know Mr. Colbert for the past several years. His community work and his servant role has forged our relationship.

Mr. Colbert has the unique quality to understand and lead through a collaborative approach. He has demonstrated his ability to think independently by articulating his stands proficiently, even if he may be outvoted. This ability to research and form your thoughts even amid pressure is a skill set that demonstrates his readiness to server on Bethlehem's City Council.

Best Regards,

Leonard Lightner

# Lehigh County Commissioners Office

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Zach Cole-Borghi  
County Commissioner  
District 3

Government Center - Room 408  
17 S Seventh St  
Allentown, Pa 18101-2400

Bethlehem City Council Members  
10 E Church St.  
Bethlehem, Pa 18018  
(610) 865-7000  
cityclerk@bethlehem-pa.gov

1/16/2022

Dear Bethlehem City Council Members,

I am pleased to write this letter of recommendation on behalf of Darian Colbert's consideration for the vacant city council seat. The city of Bethlehem would benefit greatly from Darian's service if appointed. His outside the box thinking and eloquent approach to adversity would fit perfect with this already exemplary council.

As you are well aware, an African American has never been elected or appointed to Bethlehem City Council. This already historic council has a chance to rectify this shortfall and make history again by appointing Darian.

While campaigning for the County Commissioner position, I had the pleasure of getting to know Darian in a personal and professional manner. His dedication to the area and more importantly the people, inspired me to write this recommendation on his behalf.

In summation, I implore you to do your due diligence when researching and explore many of Darian's achievements. Council can only benefit from appointing Darian to the open seat.

Sincerely,




Zach Cole-Borghi



.. January 24, 2022

Edwin Corado



City of Bethlehem  
10 East Church Street  
Bethlehem, PA 18018

To Whom It May Concern::

I am interested in applying for the position of **member of Bethlehem's City Council**. I feel I can achieve in the position you have available, due to all my work experiences. I attribute my success in my jobs to my hard work, skills as a fast learner, being great at multitasking, very attentive to details and work well under pressure. I also work well in a leadership role as well within a team. I have always been one who strides to do his best and exceed expectations. A goal I make for myself is to be better each day.

If you feel there is a mutual interest, I would welcome the opportunity to meet with you to learn more about the requirements of the position, and how my qualifications would be a good fit.

Thank you in advance for your time and consideration of my candidacy. I look forward to hearing from you soon.

Sincerely,

Edwin Corado

Enc: resume

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OVERVIEW

A highly motivated professional with a verifiable record of accomplishments. Areas of strength include:

- Bilingual (English and Spanish)
- Communication
- Managerial Experience
- Organizational Skills
- Bookkeeping
- Computer
- Multi-tasking
- Time Management

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EDUCATION

**Temple University, Philadelphia, PA**

Sep. 2002 - Dec. 2006

*Major of Study: Accounting*

- Treasurer: Phi Beta Lambda Business Fraternity (2002 – 2006)
  - Future Business Leaders of America Collegiate Level

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PROFESSIONAL EXPERIENCE

**Area Manager**

Jan. 2014 - Present

Walmart FC 7422, Bethlehem, PA  
Ecommerce Distribution Center

- Manage a team of 40+ employees.
- Communicate with customers, vendors, managers, and associates verbally and/or in writing.
- Perform daily administrative tasks, receiving, remedy and problem clerk duties.
- Provide support to internal and external customers.
- Skilled in Walmart applications; GLS, YMS, HOST, Remedy3, Scheduler, Captiva, WTMS, VCOE...

**Asset Protection Supervisor for TEVA Pharmaceuticals**

Sep. 2008 - Jan. 2014

Securitas Security Services USA, Inc., Allentown, PA  
AlliedBarton Security Services, Bethlehem, PA  
Security company

- Managed a team of 10+ employees.
- Prepare weekly schedules in accordance to budget.
- Training and coaching employees.
- CCure and CCTV experience.
- Loss prevention duty with focus on safety.
- Maintain, administer, and created corporate SOP's including client's policies and SOP's.

**Bookkeeper / Administrative Asst. / Controller**

Jan. 2007 - Aug. 2008

Staffing.org, Inc. | On Performance Group (OPG), Hatboro, PA  
Internet media and service company

- Perform payroll services including payroll taxes for 15+ hourly / salary employees.
- Handle accounts payable/receivable and expense control procedures including bank and account reconciliation, cash receipts, disbursements, and preparation of daily bank deposits.
- Customer service representative.
- Provide support to senior management.
- Develop and maintain financial records of four corporations including preparing corporate taxes.
- Perform HR administrative duties.

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ACCOMPLISHMENTS

- Mastering QuickBooks Certification
  - Certified QuickBooks User
  - Business Competition Accolades representing the State of Pennsylvania.
-

City of Bethlehem Residents and Council Members:

My name is Michael Cunningham, and I would like to introduce myself and express my interest in filling the vacant position on our City Council.

My wife, Sarah, and I have been homeowners in Bethlehem for more than a decade. I care deeply for this city, embrace it as my home, and believe I would make a valuable asset and advocate for our town and its citizens.

Currently, I am employed as the Manager of Technology Infrastructure for Northampton Community College, located here in Bethlehem. Previously, I was the Manager of Information Technology at ArtsQuest. I have also spent time working for Bethlehem Area School District as an Information Technology Support Specialist.

I am a resourceful individual and problem solver and am driven to seek out new and rewarding challenges in my personal and professional life. I am passionate about the arts and about keeping the spirit of the small town alive, which is why my employment has focused on non-profits and education.

In my free time, I volunteer at the National Sokols Lodge #93 on Hillside Avenue as the Vice President. For the past 10 years my friends and I have taken this once dying social club and turned it into a successful business.

I am an avid advocate for what I believe our town can be, and what I have seen it become since moving here many years ago. I care deeply about the day-to-day experience of my fellow citizens because it affects the people I love.

When I heard of this opportunity, I felt that I would be remiss in ignoring it.

I moved to the Lehigh Valley in 2005 after finishing my time in the United States Air Force as a Nuclear Weapons Maintainer. I put myself through college during the day; I worked as a bus boy and waiter at the Brew Works and

tended bar locally at night to make ends meet. I rode our LANTA bus system through hard times across the Lehigh Valley while I finished my courses. I've traveled our sidewalks and met many people along the way. I came here with nothing; 3 degrees, a wife, and a home later, I am looking to give something back.

For further information on my qualifications for this position, please refer to my included resume. I can also provide any references upon request.

I may be reached, day or night, at [REDACTED] or


[REDACTED] If I am unavailable, please leave me a message on my voicemail and I will return your call within the hour. Thank you for your time and consideration. I look forward to speaking with you.

Sincerely,

**Michael Cunningham**

*Michael Cunningham*

*Michael Cunningham*



### Summary of Qualifications

- Over ten years of experience in IT infrastructure management, IT hardware resource management, support center management, and networking.
- Direct experience managing and mentoring large teams to service all IT needs across a college / business campus.
- Ability to evaluate, plan, implement, and deploy enterprise-level IT solutions on a college / business campus.
- Ability to develop positive relationships, based on teamwork and mutual respect, with all campus constituencies to accomplish goals.
- Budget and purchasing experience for large and small scale implementations
- Experience working in board / group decision making settings
- Extensive customer service experience serving the entire community

### Technical Skills

- 10+ years of PC hardware troubleshooting and building experience across multiple form factors and operating systems
- 10+ years working in front line customer service as well as managing customer relations and satisfaction
- Management experience with ticketing and change management suites – TrackIt!, ServiceDesk, Spiceworks
- Experience with Cloud workspace environments including use and administration – ie. Windows 2008 R2, Windows Server 2012 R2, Windows Server 2016, OneDrive
- Technology management and coordination at large scale events (e.g. Musikfest, Chriskindlemarkt)
- Deep understanding of modern PC architecture and function as well as knowledge of networking protocols, hardware, and implementation
- Extensive consumer electronics knowledge and experience specializing in mobile tech.
- VOIP phone system implementation, maintenance, and coordination - Mitel

### Relevant Work Experience

- **Northampton Community College**
  - Manager, Technology Infrastructure / Helpdesk August 2013 – Present
    - Management and oversight of VOIP phone system
    - Management of infrastructure for 3 campuses
    - Licensing management and coordination
    - 3<sup>rd</sup> party and contract vendor coordination for maintenance
    - Spearheaded college wide printer / copier lease and replacement
    - Coordinator for Center for Innovation and Entrepreneurship rollout at South Side

- campus
  - Wireless infrastructure management and deployment
  - Management of part time and full time staff
- **ArtsQuest, Bethlehem, PA**
  - Manager of Information Systems and Technology February 2011 - August 2013
    - 24/7 management of company Information Technology assets
    - Coordination with 3rd party in-kind vendors for maintenance and upgrades
    - Active directory oversight
    - Large scale event IT planning and execution – Musikfest, Chistkindlemarkt, Concerts, ERP, CRM
    - Setup and maintenance of Banana Factory multimedia lab
    - Coordination and setup of IT assets for Steel Stacks opening in 2012
    - Setup and deployment of Wyse zero client solution for staff
    - Assist in opening of Steel Stacks campus
    - Management of part time staff
- **Bethlehem Area School District**
  - Support Technologist July 2010 – February 2011
    - Imaging and setup of Nitschmann Middle School IT assets
    - Tier 1 and 2 support for Nitschmann faculty and staff
    - Inventory management
- **IT Consulting – Cunningham & Wolfe**
  - Partner 2016 – Present
    - Small business consulting and professional IT services

### Education

- New Jersey Institute of Technology 2018 **MBA: IT Management**
- Muhlenberg College 2011 **B.S. Information Systems**
- Northampton Community College 2009 **A.A.S. Information Technology: Networking**
- Community College of the Air Force 2000 – 2004 **Missile and Space Systems Maintenance**

### Professional and Community Involvement

- ArtsQuest I.T. Committee – 2021 - Present
- Honorably Discharged after completing a 4-year commitment with the United States Air Force
- Vice President of National Sokols S.G.U., Bethlehem, PA - 2011 – Present
- Finance Trustee of National Board for Sokol USA - 2017 - Present



## Todd Dietrich



January 24, 2022

Bethlehem City Council  
10 E Church St  
Bethlehem PA 18018

Dear Members of Bethlehem City Council,

I am writing to express my interest in the Bethlehem City Council vacancy. I was happy to see the application process for former Councilman, now Mayor Reynolds' vacant seat on Council, was clearly advertised on the City's website. As a lifelong resident of the Lehigh Valley and a proud citizen of Bethlehem for over ten years, I believe my professional and volunteer experiences align well with the responsibilities such an important role entails.

In my roles as a consultant and project manager, I have been fortunate enough to work with a wide array of private and public sector clients as they implemented transformational new systems. As a Senior Project Manager I demonstrate the more tangible skills of being detail-oriented and paying attention to time, cost, and scope on a daily basis, but I've also become someone known for giving thoughtful consideration to all stakeholders. When making consequential decisions I do what I feel is in the organization's best long-term interest, even if at the time it may be unpopular to a vocal minority.

As someone who appreciates the myriad opportunities provided by Bethlehem and the greater Lehigh Valley, I am grateful to have found ways to give back through volunteering with some of the amazing organizations that help make this such a wonderful place to live and visit. I'm proud that the City of Bethlehem continues to listen to the needs of our residents and supports our diverse population, on both sides of the river. I also feel strongly about encouraging discussion on how to improve our community. For this reason, in 2015 I founded the Facebook group "Friends of Bethlehem PA" to address the need for a social media forum where citizens can engage in meaningful and constructive conversations. Friends of Bethlehem PA's culture of positivity has grown into an active community of nearly 11,000 members sharing about Bethlehem.

I look forward to answering any written questions members of City Council may have, and speaking with you in person at the February 1 City Council meeting. Thank you for your time and consideration.

Best Regards,

Todd Dietrich

# Todd Dietrich

## Objective

Lifelong Lehigh Valley resident, citizen of Bethlehem for over ten years, and perennial volunteer. Seeking the opportunity to serve as City Council Member to support the city with pragmatic passion as it moves forward with dynamic, progressive, and inclusive initiatives that benefit the entire community.

## Experience

### Senior Project Manager

Sana Commerce

*December 2016 - Present*

- Organize and coordinate the efforts of internal team members, customers, and third parties to implement Sana's eCommerce solution for customers in the Western Hemisphere
- Identify and manage risks while ensuring project timeline, budget, and scope
- Mentor junior project managers and team members to encourage growth and team inclusion

### Senior Application Specialist

Weidenhammer Systems Corporation

*July 2004 - December 2016*

- Provided consultation, installation, training, and support to K-12 school districts across the United States implementing financial management, human resources, and National School Lunch Program software

## Education

### Bachelor of Science, Information Sciences and Technology

The Pennsylvania State University

## Volunteering

### Penn State Lehigh Valley Alumni Society

President - *January 2022 - Present*

*2019 - 2021; 2011 - 2013*

Vice President - *July 2021 - January 2022*

Board Member - *2004 - Present*

### Penn State Alumni Association

Alumni Council Member

*January 2022 - Present; 2019 - 2021; 2011 - 2016*

### ArtsQuest

Ambassador - *2017 - Present*

Musikfest volunteer - *2011 - Present*

### Godfrey Daniels

Assist performers, staff, and patrons during events and provide administrative support

*2014 - Present*

### Celtic Cultural Alliance

Various supporting roles at Celtic Classic

*2011 - Present*

### Friends of Bethlehem PA

Founder and administrator of Facebook group with nearly 11,000 members fostering constructive discussion about Bethlehem

*2015 - Present*

### Easton Farmers' Market

Weekly setup of tents and signage, vendor assistance as needed

*2013 - Present*

### Easton Main Street Initiative

Volunteer leader at seasonal festivals and events

*2011 - Present*

### Downtown Bethlehem Association

Aid with neighborhood cleanups and seasonal festivals

*2011 - Present*

### Southside Arts District

Help with neighborhood cleanups

*2012 - Present*

January 12, 2022

President, Michael Colon  
& City Council of Bethlehem, Pennsylvania  
10 E. Church Street  
Bethlehem, Pennsylvania 18018


Dear Mr. Colon:

I am very serious about earning an appointment to serve as a member of Bethlehem's City Council. I have the experience, education, training, and skills necessary to be a success in the position. I know from Bethlehem's history that there have been at least ten educators who have served our city council including our current new Mayor Reynolds and his predecessor — Mayor Bob Donchez. So that my experiences, not only as a teacher but as I say — a teacher's teacher are relevant. I have had to cultivate sound judgement, strategic thinking, team work, and the building of consensus— all needed for City Council. These are just a few of the skills I developed during my years teaching in the Bethlehem schools and teaching and administering at Montclair State University in New Jersey. And as a full professor in New Jersey, I taught many courses in the Curriculum and Teaching department but one course called Education in the Inner City, took me to directly work into the urban communities of the North. It wasn't only theory — it was practice too. And as a teacher here in Bethlehem many years ago I taught what was then the cutting edge course of study at the time in our junior high schools — urban studies which was among my studies at Lehigh those many years ago. We can discuss the relevancy of my experiences when we meet in person. I spent a total of 44 years in education. I am a proud doctor of education.

Second, I have the time, energy, and ability to be committed to study any perspective on the City of Bethlehem. Thanks to technology, I have followed City Council meetings and other meetings on general topics and specifically the city budget. I know that Bethlehem has undergone an economic and business renaissance unlike any other third class city in our Commonwealth. And just to list a few, we have an exceptional police department, a beautiful parks system, an AWOP winning water system, a wonderful public library that is seldom mentioned, a network of competent and caring health systems, a public school system that is notorious, fire, EMS, and health bureau that are all first class. I independently study city planning and American history and I have contributions to make regarding our Bethlehem in both of these areas. And while we have stellar attributes, we have about half of our population who are renters and a large percentage of those who are "rent burdened." Our greatest challenge is affordability of housing and finding a solution for homelessness. Our people, residents, children are our greatest asset. When they hurt, we all should be responsive.

Finally, I am an honest person who loves Bethlehem. I have a family history that dates back over one hundred years here in our city. We can discuss the relevancy of my family history when we meet in person. In my spare time pre-pandemic, I enjoyed travel to Europe, the Caribbean, South and Central America, Russia, and at least 40 states in the United States. Besides reading American history and writing, I enjoy all types of music and I am pleased to mentor young Black women.

Please consider my application for the position of City Council member and apply all the sincere considerations. I have enclosed an abbreviated resume that reflects only my Bethlehem experiences.



Thank you,

A handwritten signature in cursive script, reading "Wandalyn J. Enix". The signature is fluid and elegant, with the first name being the most prominent.

Wandalyn J. Enix

## Good Luck to Dr. Enix: Our Newest Emeritus Professor

Dr. Wandalyn Enix served Montclair State University for 27 years. As a member of the university, she served as the Chair and Deputy Chair of Curriculum and Teaching and as MAT advisor, contributed, developed, and coordinated several urban education programs for teachers including Barringer Cluster Program, Thistle Program, Newark and Paterson Professional Development Schools, and Urban Cohort Programs, co-directed the Teacher Recruitment for Urban Schools of Tomorrow program, and coordinated programs on campus for urban K-12 students interested in college education, and serves as a community speaker for



Pictured above: Jack Baldwin-LeClair, Faculty Representative to the Board of Trustees and Dr. Enix.



Pictured above: Dr. Schwarzer, Dr. Santola, Dr. Enix, Dean Peterman, Dr. Wolfson.

educational, historical, and cultural events and presented at multicultural and educational conferences, nationally and internationally. Dr. Enix retired this past spring from the Department of Secondary and Special Education and has been designated Professor Emerita of Montclair State University.

We are sad to see her leave but wish her well.

Wandalyn J. Enix,  
[REDACTED]

## BRIEF RESUME

### OCCUPATION:

Professor Emeritus, Montclair State University, New Jersey, 2012-Present;

Professor of Education, Montclair State University, New Jersey, 1984-2012;  
Department Chairperson, Curriculum and Teaching  
Deputy Chairperson, Curriculum and Teaching

Executive Director of Volunteers of America, Allentown, 1980-1984;

Social Studies Teacher, 1969-1980, BASD — (Broughal Jr. High School, 1969-1975; Liberty High School, 1975-76; and Nitschmann Jr. High School, 1977-1980).

### EDUCATION:

Liberty High School, 1965;

Howard University, B.A., History and Music, 1969;

Lehigh University, M.A., Education, 1972;

Temple University, Doctor of Education, Ed. D., Social Studies, 1983;

Lehigh University, Secondary Principal Certification, 1986;

University of London, London, England, Post-doctoral work in Multicultural Education, 1988;

George Mason University, Fairfax, Virginia, Religious Freedom Institute, Summer 1990;

University of Hawaii, Honolulu, Hawaii, Institute of Culture and Communication, Summer, 1991;

University of Washington, Seattle, Washington, Institute for Educational Inquiry Leadership Associate, Academic Year, 1995-1996.

### COMMUNITY ACTIVITIES IN BETHLEHEM:

Membership at Second Baptist Church, Bethlehem, 1947-2000;

Membership at Wesley United Methodist Church, Bethlehem, 2009;

Membership at St. Paul Baptist Church, Bethlehem, 2012-Present;

Past President of Bethlehem Branch NAACP, 1980-1982;

Lifetime Member of NAACP, 2012-Life;

Board Member and Hostess of Black Exposure. WLVT Channel 39, 1980-1986;

City Civil Service Review Board for Firemen, 1980-1982;

Board Member of J. F. Goodwin Scholarship Club/Fund, 2012-Present;

South Bethlehem Historical Society Board Member, Presenter, Writer, 2016-Present;

Graduate of the Northampton County Citizens Academy, 2013;

Currently compiling the History of Black People in Bethlehem, 1741-Present.

**AWARDS/HONORS:**

Honors from the Bethlehem Branch of the NAACP, Bethlehem, 1983;

Numerous New Jersey Awards for Teaching, Montclair State University, New Jersey 1984-2012;

John I. Goodlad Scholar representing Montclair State University at the University of Washington, 1995-96.

Induction into the Liberty High School Hall of Fame, Bethlehem, 1997;

Honors from the Elks Bethel Lodge #1284 and Lehigh Temple #930, Lehigh Valley, 2017;

Honors from the This Is Your Life Association, Allentown, 2019;

Honors from Touchstone Theatre, Bethlehem, 2021.

January 12, 2022

Scott A Hawk



Robert G. Vidoni, Esq  
City Clerk  
Offices of City Council  
10 E Church St  
Bethlehem, PA 18018

Dear Mr. Vidoni,

I'm writing to express my interest in the vacant city council position recently advertised on the city's website. It's been my pleasure to be a city resident for 12 years after spending 18 years living in Lower Saucon.

My desire to serve city residents comes after a life long connection to Bethlehem. I was born in Allentown in the mid 1960's, my father was a store manager at Woolworth's on Bethlehem's Main Street until the late 1960's. After growing up in Philadelphia and attending Penn State, my wife and I settled back in the Lehigh Valley in 1993. We started a family in Hellertown, built a home in Lower Saucon and finally, in 2010, moved into the north side Historic District.

Over the last 30 years, I've become heavily involved in the community. Two of my children attended the Charter Arts High School where I served on the Foundation Board and oversaw the work on the new building on 3rd Street. Our daughter attended Liberty where we enjoyed her many performances as a member of the band. Improving our home has made us familiar with HARB and we've been active members of several local organizations including Bethlehem Museum and Sites.

In 2021, I retired from a 34 year career and have been looking for ways to contribute more to the community beyond what I have already done. Last fall, for example, I had the privilege of being an Election Official, assigned right there in City Hall. And, I recently joined the Bethlehem Rotary thanks to connections we formed with a local financial firm. My family and I have lived, worked and volunteered in this community for over a decade. I look forward to contributing yet again, this time on council. Thank you for your consideration.

Sincerely,

A handwritten signature in cursive script, appearing to read "Scott A Hawk".

Scott A Hawk



**SCOTT ALLEN HAWK**  
Bethlehem, Pa 18018



**DIRECTOR/VP | SALES, MARKETING, PARTNERS. TECHNOLOGY (Cybersecurity, IT, Solutions)**

Accomplished professional experienced in most business disciplines: management, sales, finance, marketing, engineering, and operations. Effective in executive communications and public speaking. International experience including an expat assignment. Managed multimillion dollar budgets and closed multimillion dollar deals.

- Sales: Deep experience selling technology solutions to companies of all sizes, including governments. Developed and nurtured direct and partner sales channels globally.
- Leadership: Built and managed more than 20 remote teams and global teams. Integrated people and teams from dozens of companies acquired through mergers.
- Diversity & Inclusion: Founding member of a corporate Diversity Council in 2006. Active mentor in several programs related to diverse suppliers, women in technology, and veterans.
- Strategy & Technology: Skilled in developing product, marketing and solution strategies for a wide range of services and products to various constituents. Experienced in software defined services, cybersecurity technology, cyber governance, unified communications, telecommunications, data analytics, audio/visual technology, digital media, cloud computing, outsourcing, professional IT services, IT management, mobile computing, wireless & 5G cellular technologies.
- Business and Financial Acumen: Fluent with business case development, financial modeling, P&L financials, and operations. Completed dozens of financial management courses and an MBA. Expert in common financial and statistical models.

**PROFESSIONAL EXPERIENCE**

**Crimson Consulting LLC | Bethlehem PA**

**Principal Managing Partner, Leadership & Business Excellence, Feb 2021 to present**

Founder of this innovative company helping clients build their businesses by scaling resources, developing partnerships, and executing sales strategies.

- Closed new contracts for a San Jose based cybersecurity company with a major Fortune 100 company. Highlights include 3 years of guaranteed revenue, a pending press release and activation of a sales force.
- Assisting a silicon valley cybersecurity startup to monetize their technology with a Fortune 15 company.
- Working with a networking professional services team to expand their portfolio into cybersecurity.

**Verizon | 1 Verizon Way, Basking Ridge NJ**

**Managing Director of Sales, Cyber Security Architects, March 2019 - Feb 2021**

Verizon's most senior customer facing cyber security technologist. Helping customers implement the most secure set of programs and technologies to protect their brand, customers and reputations.

- Lead the global security solution architect team supporting federal and enterprise teams, a \$400M business growing more than 20%. Managed headcount growth of 30%.
- Launched Customer Digital Roadmap program and Practice Lead programs for product marketing and development contributing to sales growth of nearly 30% for enterprise.
- Conceived and architected security network differentiation strategy, a total realignment in our go-to-market approach which helped grow adoption by 10%.



- Implemented unique programs to redefine Verizon's market position. Established security and network value proposition, created practice lead and ambassador programs to build momentum and accelerate culture change, all contributing to 20% growth mentioned above.
- Developed a variety of sales and training strategies with partners such as Palo Alto, Tanium, Blackberry Cylance, Netskope, ZScaler, Fortinet and others. Joint sales with partners quadrupled over 18 months.
- Solution expert in NIST, professional services, security governance, end-point and network technologies, encryption solutions, cyber-risk modeling, managed detection & response, machine learning and artificial intelligence for big data analytics applications.

**Managing Director of Sales, EMEA & APAC Solution Architects, January 2017 - March 2019**

Verizon's most senior customer facing technologist outside the United States, CTO for the pre-sales solution architecture function in Europe and Asia. Based in London, UK managing the global Solution Architect Team as part of a \$1.3B business. Sold over \$300M in new Software Defined Networks and Virtual Network Services.

- Helped define Verizon's market leadership for Managed Network Services. Co-Chaired numerous multicultural committees. Led activities for customer advisory board. Oversaw EMEA process improvement initiative, which resulted in an estimated sales volume increase of 20%.
- Traveled extensively in Europe, knitting together a cohesive team to design solutions for clients based in Italy, Germany, UK, The Netherlands, Finland, Romania, Luxembourg, France, Belgium, Switzerland and Spain. Traveled to APAC, working with clients in Australia and Japan.
- Managed through the intricacies of European laws and cultures including works councils and job reclassification to ensure compliance and employee satisfaction.
- Developed joint training and knowledge share programs with partners such as Cisco, Riverbed, Juniper, Equinix, Fortinet on sales and positioning strategies for Europe and Asia.

**Engineering Director & CIO Lifecycle & Solutions, January 2006 - December 2016**

Led as many as 11 teams of 180 engineers spanning both Solutions Engineering and Network Engineering. Managed the budget, sales and solutions engineering function for all customer segments, designing and selling the full range of Verizon products and services. Managed the lifecycle engineering program for some of Verizon's most complex customers.

- Implemented the Solutions Engineering Program (SES) in Manila by creating a new function, negotiating with partners, and saving at least \$7M per year. Built domestic and international Earl-In-Career teams.
- Developed technical roadmaps and solutioning methods to help secure over \$1B in new business from well-known companies in a variety of industry verticals including healthcare, finance, manufacturing, retail, hospitality and education.
- Led and participated in a number of cross functional teams to develop and define job roles, responsibilities and functions. Formalized career paths, learning curriculums and mentoring programs driving retention and increasing recruiting.
- Developed a customer interview methodology to enable new manager roles.
- Interfaced directly and build relationships with customers to position Verizon services.
- Implemented special programs for driving revenue (40%), building momentum and increasing retention (25%).

## ADDITIONAL RELEVANT EXPERIENCE

**Senior Regional Technical Manager** - MCI Worldcom, Parsippany NJ, June 1998 to December 2005

- Managed a variety of sales engineering teams across a range of geographies. Created & managed MCI's first second level, senior engineering teams.
- Navigated bankruptcy, optimized organizations, built new business plans.

**Technical Consultant / Global Account Manager** – MCI Telecommunications, Parsippany NJ, Nov 1992 to June 1998

**Electrical Engineer** – Logicon (now Raytheon), Warminster, PA Sept 1988 to October 1992

## COMMUNITY, DIVERSITY & INCLUSION

Election Official, November 2021, Bethlehem City Hall

Former Chair, Foundation Board Lehigh Valley Charter High School for the Arts, <http://www.charterarts.org>

Founding Member, Verizon Business Diversity Council, 2006

Mentor, WAVE of Verizon - Women's Association of Verizon Employees, 2016 to present

Advocate, VALOR of Verizon, Veterans & Advocates Leading the Organization Responsibly (U.S. Military Hiring our Heroes Program)

Mentor, Verizon Diverse Supplier Program, EDGE (Educate, Develop, Growth, Enrich)

Member & Volunteer, Artsquest, <http://artsquest.org>

Member & Volunteer, Historic Bethlehem Museum & Sites, <https://historicbethlehem.org>

Former Member & Volunteer, Bethlehem Historic District Association, <https://bhda.org>

Former Committee Chair, Boy Scouts of America

## EDUCATION AND CERTIFICATIONS

**Master of Business Administration, MBA**

DeSales University, Lehigh Valley, PA

**Bachelor of Science (BS) in Electrical Engineering Technology, BS EET**

Penn State University, State College, PA

Numerous certifications including CISM (in progress), TOGAF, ITIL, Leadership Edge, Verizon Cyber Accreditation (VCAP).

## TECHNICAL SKILLS

- Expert in voice (UCC, UCaaS, CCX, CCS) and data networking concepts (switching, routing, QoS, CoS, SD WAN, TCP/IP, Internet). Proficient in cloud concepts (SaaS, PaaS, IaaS). Expert in security governance, technologies (firewalls, IDS/IPS, MDR, NDR, etc).
- Proficient in Microsoft Office (Word, Excel, PowerPoint), Mac software (Pages, Numbers, Keynote), Google (Docs, Sheets, Slides, Hangouts), Salesforce, Slack, Zoom, Bluejeans,

[REDACTED]  
Bethlehem, Pennsylvania 18018

January 20, 2022

To the Office of the City Clerk:

Thank you for your willingness to review my cover letter and resume for the recently-vacated seat on Bethlehem's City Council. In the next several paragraphs, I hope to raise interest in the review of my credentials sufficiently to warrant the opportunity to respond to Council's questions, and, ultimately, a personal interview.

Why me? At nearly 66 years of age, why do I want to assume the responsibilities of one of seven persons providing the residents of our city a clean, safe, environmentally responsible place to call home?

More specifically, as we watch the demographic changes in our city, not only in ethnicity but in an increasing presence of young people, why does City Council need a old, queer, White male?

I live on the west bank of the Monocacy in the Conestoga Court Condominiums, second floor, north end. I have a commanding view of the Colonial Industrial Quarter and have spent many pleasant hours walking the trail system along the creek. In 2013, my passions grew deep enough to follow the creek into Bethlehem Township, in which Bethlehem's first mayor, Archibald Johnston, built his retirement home. From my studies of Johnston, my explorations of Moravian and Bethlehem history, including the period immediately before the 1960s urban renewal, I have come to feel at home here.

I made a commitment to retire here. I could have remained in southern California after I was widowed and retired in 2010; instead, I wanted to live closer to my family and my childhood friends. While my parents were from Berks County, I am a graduate of Southern Lehigh High School (1973). My mother was a surgical nurse at St. Luke's and my father worked in international sales for Mack Trucks. The best opportunities for me to *earn* a living as a young man were in California. The best opportunities for me to *give back* in my retirement are in the area where I received a solid secondary education.

While my voter registration is Democratic, I describe myself as a centrist with a strong interest in health, safety, and mobility. My service as a librarian in a small city in California in my prior life and my work in northern Northampton County as a supervisor of census staff in the past two years show that I can listen objectively to a wide constituency. We can leave aside seemingly insurmountable differences about "big picture" questions aside in order to get to what's important in the here-and-now.

For Bethlehem, it's not about stuff above my pay grade; it's about whether our streets and sidewalks are free of snow in winter and promptly repaired in spring and summer. Johnston was

one of the founding great people behind the Wild Creek Project, and I'm grateful every day that we have clean, fresh water from the Poconos at our taps. How do we keep our underground infrastructure maintained and refreshed to keep the water flowing? I know people want to be able to move easily, freely, and safely around our city. How do we maintain that free flow from the north to the south sides when the Hill-to-Hill Bridge is reconstructed?

I know that the city faces big issues in the next two years in its recovery from the coronavirus pandemic and the anticipation of construction of residences and reconstruction of the bridge. I commit to the City Clerk and members of City Council in this cover letter to serve only until the next municipal election. During that period, whether selected for Council or not, I'd like to work with residents and other members of Council to find a group of younger people more representative of the Bethlehem of today to lead the city into the future.

Very truly yours,

John Marquette

JOHN MARQUETTE

## Major Career Accomplishments

### ***Non-profit establishment/service as president***

Established 501(c)(3) non-profit corporation in 2018 with the purpose of funding the interior restoration of the Historic Archibald Johnston Mansion in Bethlehem Township's Housenick Park. Served as president until December 31, 2021. Continued service on board.

### ***Board of trustees service to Philadelphia Yearly Meeting of Religious Society of Friends***

Currently serving as a member of Administrative Council (board of trustees) of Philadelphia Yearly Meeting of the Religious Society of Friends. Additionally, member of Property Committee (real estate) and Program Committee (providing support and oversight to entities and working groups doing work of PYM).

### ***Notary public***

Second four-year appointment by Pennsylvania Secretary of State; commission expires 2025.

### ***Author***

Researched, wrote, and published a 32-page guide, *In Arch's Footsteps: A Guide to Bethlehem Township's Housenick Park* (2015, ISBN 978-0-9966253-0-2). Housenick Park is the site of Mayor Archibald Johnston's final residence, Camel's Hump Farms.

Co-wrote, with Mark C. Iampletro, *Tamar Bair's Bethlehem: The Colonial Industrial Quarter* (2018, ISBN 978-0-9966253-3-3). Bair chronicled the transformation of central Bethlehem during the 1960s and the book compares her photos with images of the city today.

Wrote "Nature's Gentle Power", a Keystone Fund testimonial on funding for Housenick Memorial Park (Bethlehem Township) <https://keystonefund.org/success-story/natures-gentle-power/>

### ***Video production and publication***

Created and wrote short videos on cultural and historical subjects in the Lehigh Valley and elsewhere, including 2015's "December 31, 1947", using Estelle Borhek Johnston's final entry in her personal diary about her husband. Primary focus of other videos is on the Archibald Johnston properties, with additional videos on the arts and culture.

### ***Archival acquisition and processing***

Worked with owner of large collection of personal papers of Johnston family to review, process, and negotiate gift of collection to Lehigh University. Completed initial finding aid for the Lehigh collection.

### ***Museum docent***

Developed and gave guided tours of the permanent collection and temporary exhibitions at the Allentown Art Museum of the Lehigh Valley.

### ***Wikipedia editor/author***

Principal author of Wikipedia articles on Archibald Johnston (Bethlehem), Peter Grippe, and the American Parkway. Major contributions to Hill to Hill Bridge and other topics of interest to Pennsylvania historians.

### ***Director of public relations for art exhibition***

Coordinated public relations and handled onsite management for IX/Illuxcon in 2013 and 2014, for artists' exhibitions at the Allentown Art Museum.

## Education

Pennsylvania State University Extension - certificate of completion - Master Watershed Steward program  
San José State University - M.L.I.S., Library and Information Science

### Employment Experience

- *Self-employment (notary public)* *August 2017-present*  
Bethlehem Traveling Notary
- *United States Census Bureau* *June-October 2020 and June-October 2021*  
Census Field Supervisor
- *ARCHIE Project at Housenick Park, Inc.* *2019 to present*  
President
- *Notary Public, Commonwealth of Pennsylvania* *2017 to present*  
Commission expires August 25, 2021
- *John Marquette Creative* *2011 to present*  
Principal
- *Allentown Art Museum of the Lehigh Valley* *2014 to 2017*  
Docent (volunteer)
- *City of Commerce Public Library* *2002 to 2010*  
Librarian
- *California Institute of Technology* *1994-1999*  
Policies and Procedures Analyst
- *Federal Reserve Bank of San Francisco, San Francisco and Los Angeles offices* *1982-1994*  
Wire Transfer Supervisor/Technology Support Analyst

### Skills and Abilities

- *Non-profit leadership and service*
- *Administrative experience in employee relations and student policies (California Institute of Technology)*
- *Managing small working groups of six to eight persons for year-long assignments regarding confidential personnel matters (Lehigh Valley Friends Meeting)*
- *Use of Adobe Creative Suite*
- *Video editing using iMovie for Mac and iOS*
- *Commonwealth of Pennsylvania Child Clearances*
- *Commonwealth of Pennsylvania Notary Public commission (expires 2025)*

### References

[Redacted references]



Department of Sociology & Anthropology  
31 Williams Drive  
Bethlehem, PA 18015-3126

Bethlehem City Council  
City Clerk's Office  
10 East Church St, Room B212  
Bethlehem, PA 18018

January 24, 2022

To whom it may concern,

I am writing today to put my name forward for the vacancy on city council. I fulfill the age and residency requirements, having lived in Bethlehem for five years. In that time, I have committed myself to becoming knowledgeable about issues impacting our community as well as volunteering my time to serving our community. I have held leadership roles during elections—working as an Election Judge for Lehigh County for several elections—as well as within local nonprofits like Lehigh Valley Stands Up and POWER Lehigh Valley which work toward racial and economic equity in public policy. Furthermore, as an anthropologist my research focuses on issues of governance, and I would love the opportunity to offer not only insights from my work but also my skills in project management and community engagement to the City of Bethlehem.

One of my passions is in outreach to disenfranchised communities. This is woven through my research, which centers on how communities have been historically excluded from decision-making in cultural heritage, as well as my work as a teacher. I have worked hard to create new programming at Lehigh like curricula and study abroad opportunities which are inclusive of first generation and low-income students. This has meant careful budgeting, securing funding through grants, and thinking thoroughly through possible obstacles for these students. I therefore have experience with setting up programs and policies in ways that uplift the most vulnerable and anticipate otherwise-unexpected challenges in doing so.

I hope that my love for this community is clear from my record of involvement. Not only have I served in the leadership roles named above, but I have also volunteered in local schools in order to build town-gown relations, led film discussions at the Bradbury-Sullivan Center, and helped to promote safe democratic elections even before becoming an Election Judge. I want to do everything I can to make sure all of the diverse voices in our community are heard, and to cultivate the feeling of radical welcome that I received when I first moved here. I would love to continue these efforts with a position on Bethlehem's City Council.

Thank you very much for your time and consideration. Please do not hesitate to contact me with any questions about my qualifications or background. I look forward to the next steps of this process.

Sincerely,

A handwritten signature in cursive script that reads "Allison Mickel".

Allison Mickel  
Assistant Professor, Department of Sociology & Anthropology  
Lehigh University



# ALLISON MICKEL

COMMUNITY SERVANT & EDUCATOR



## EDUCATION

PhD, Stanford University  
Anthropology, 2016

MA, Stanford University  
Anthropology, 2012

BA, College of  
William & Mary  
Anthropology, Linguistics  
*summa cum laude*  
2011

## SKILLS

Media training

Data analysis

Ethnographic, focus group, and  
experimental research

Restorative approaches

Arabic (Advanced)

French (Advanced)

Turkish (Novice)

Photography & graphic design

First Aid/CPR/AED

## INVOLVEMENT

Election Judge (2020-2021)

ArtsQuest (2021)

Boy Scouts of America (2020)

Volunteer, Whitehall-Coplay  
Middle School (2019)

Volunteer, Liberty High School  
(2018)

Poll Monitor, Common  
Cause PA (2018)

Voter Registration, Next Gen  
(2018)

Bradbury-Sullivan Center (2018)

## SUMMARY

Community member committed to building a better world for all residents of the Lehigh Valley. Experienced in communications, research, writing, data analysis, planning, project management, and administration. Dedicated to building relationships with underrepresented groups in the community, having conducted award-winning community-engaged anthropological research on inclusive governance. Knowledgeable about social and economic issues affecting public policy, with the passion and skills to investigate these issues further.

## EXPERIENCE

**Assistant Professor of Anthropology,**  
**Lehigh University**

2017-

- ◇ Conducted award-winning ethnographic research on local, national, and international policymaking on cultural heritage.
- ◇ Collaborated with Historic Bethlehem, the National Museum of Industrial History, the Steelworkers' Union, and the Wind Creek Casino to create opportunities for student engagement.
- ◇ Designed, budgeted, and implemented new curricula, local internships, and study abroad programs.

**Communications Coordinator,**  
**POWER Lehigh Valley**

2018-  
2021

- ◇ Crafted press releases and gave frequent interviews to outlets including *The Morning Call*, *Lehigh Valley Live*, *Raging Chicken Press*, PBS 39, FOX 29, and WFMZ.
- ◇ Developed and publicized list of Black-Owned Businesses in the Lehigh Valley.
- ◇ Grew social media following— on Facebook, from 0 to 2000 followers.

**Outreach and Recruitment Team Lead,**  
**Lehigh Valley Stands Up**

2020-  
2021

- ◇ Attended city council meetings and researched proposals.
- ◇ Oversaw months-long campaigns and events from strategizing to implementation to debriefing.
- ◇ Generated excitement about LVSU's goals and work, onboarding dozens of new members.

# JOSHUA RESSLER



Bethlehem City Council  
City Clerk's Office  
City of Bethlehem  
10 E Church St, Room B212  
Bethlehem, PA 18018

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**DEAR BETHLEHEM CITY COUNCIL,**

During these last two or so years within the pandemic, it made me reflect on some of the most important things in life. One of those is community. We must come together as a community to overcome the difficulties and hardships we all face.

When I saw the post for the open seat on the council, I knew this was a way to help overcome these difficulties within the community. This has always been a passion of mine since I was a young teen in Boy Scouts and throughout my career at Lutron Electronics working in Technical Support.

I love helping people with their problems and this role would allow me a platform to help more people and even better, right in my own back yard. With that I hope you will consider me for the open position on the City Council.

I would very much like to discuss opportunities with you. To schedule an interview, please call me at 484-883-7104. The best time to reach me is between 8AM and 8PM, but you can leave a voice message at any time, and I will return your call.

Thank you for taking the time to review my resume. I look forward to speaking with you.

Sincerely,

Joshua Ressler

# JOSHUA RESSLER



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To be awarded the role of City Council representative of Bethlehem, I would help the city's inhabitants create a city they are proud of and that serves their interests to make a better community for all.

## EXPERIENCE

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**JANUARY 2021 – TO PRESENT**

**SENIOR APPLICATIONS SPECIALIST, LUTRON ELECTRONICS**

Work with various engineering teams to ensure Lutron's software offerings meet the standards and expectations of our customers by running and administering tests. Inform teams of the findings and work on resolving these issues.

**AUGUST 2015– TO JANUARY 2021**

**TECHICAL APPLICATIONS SPECIALIST, LUTRON ELECTRONICS**

Worked directly with peers and customers to help resolve problems in the field via phone calls and emails. Offer solutions for Lutron's products in the Residential business for Home Automation, Lighting, and Shading.

## EDUCATION

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**APRIL 2013**

**ASSOCIATES OF THE ARTS UNIVERSITY OF PHOENIX**

Major: Information Technology

**DECEMBER 2008**

**BACHELOR OF ARTS, KUTZTOWN UNIVERSITY**

Major: History, Minor: Political Science

## SKILLS

- Verbal & Written Communication
- Teamwork
- Problem Solving
- Troubleshooting/Critical thinking
- Prioritization
- Case analysis

## ACTIVITIES

Boy Scouts of America, Eagle Scout - 2004

[REDACTED]

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**From:** [REDACTED]  
**Sent:** Friday, January 21, 2022 11:11 AM  
**To:** City Clerks  
**Subject:** Opening on Bethlehem City Council  
**Attachments:** \_resume 2022.pdf

**CAUTION: This email originated from an external source. Do not click links or open attachments unless you trust the sender.**

Jan 21, 2022

Dear Members of Bethlehem City Council,

My name is Anna Zawierucha and I am interested in serving on the Bethlehem city Council . I live in west Bethlehem.

This past year, 2021, I retired as a full-time High School mathematics teacher for the Northampton School District where I worked for more than 25 years.

Presently, I am involved with the Bethlehem food co-op and CAT - coalition for alternative transportation.

I have past civic experience. When I lived in North Catasauqua I was on borough council and head of the civil servant committee. When I lived in Fountain Hill I was on the zoning committee.

I believe that I have the experience and enthusiasm to be a positive and active council member. Attached is my resume.

Sincerely,  
Anna Zawierucha

Anna Zawierucha



## EDUCATION

### Wilkes University, Wilkes-Barre, Pennsylvania

Major: Classroom Technology

Degree: M.S. Education, August 2005

G.P.A. 3.88

### University, White Plains, New York

Major: General Science

Minor: Secondary Education

Degree: Bachelor of Science, Biology, May 1986

G.P.A. 3.81

## CREDENTIALS

Pennsylvania State Professional Certificate - Mathematics 7-12

New York State Certification of Qualification in Mathematics 7-12

New York State Certificate of Qualification in Biology - General Science 7-12

National Teacher Examination - passed 11/26/85

Praxis Technology Certification- passed ~ Spring 2016

## PROFESSIONAL EXPERIENCE

Teacher sub: Moravian Academy & BASD: presently

Teacher            Mathematics            September 2000 - Jan. 2021

Northampton Senior High School: Northampton, Pennsylvania

**Committee Member:** Improvement Team  
NHS

Sept. 2006-Jan. 2021

**Committee Member:** Data-math committee  
NHS

Sept 2014 - 2020

**Northampton Senior High School Substitute**  
NASD

April, 1993-2000

**Teacher: SAT Prep Course**

1993 - 1994

Northampton Community Education Program  
Northampton, Pennsylvania

**Tutor: Mathematics & SAT**

1993 - present

### **Honors**

Pace University scholarships for honor students  
Honor student - all semesters

### **COMMUNITY SERVICE. SKILLS AND INTERESTS**

CAT board member: 2021 - present

BFC Sourcing committee member: 2021 - present

Zoning Committee member for Fountain Hill: 2015 - 2017

Council Member of the Borough of North Catasauqua, Pennsylvania: 2000-2005

Chaired the Civil Service Commission of the Borough of North Catasauqua, Pa.,  
2003-2005

Chaired the North Catasauqua Borough Insurance Committee: 2000-2003

Parish & charity work,  
Sunday School

Teacher Ski club adviser at Northampton High School, 2004-2015

Fluent in foreign languages: French, Dutch, Spanish (not as fluent as in the past)

Hobbies: bike mechanic, tennis, judo, literature, social studies