

RESOLUTION NO. _____

RE: CERTIFICATE OF APPROPRIATENESS UNDER THE PROVISIONS OF THE ACT OF THE PENNSYLVANIA LEGISLATURE 1961, JUNE 13, P.L. 282 (53 SECTION 8004) AND BETHLEHEM ORDINANCE NO. 3952 AS AMENDED.

WHEREAS, it is proposed to secure a COA to install new signage at 306 South New Street.

NOW, THEREFORE, BE IT RESOLVED by the Council of the City of Bethlehem that a Certificate of Appropriateness is hereby granted for the proposal.

Sponsored by: (s) _____

(s) _____

ADOPTED BY COUNCIL THIS DAY OF

(s) _____

President of Council

ATTEST:

(s) _____

City Clerk

HISTORIC CONSERVATION COMMISSION

CASE #765 -- It is proposed to secure a COA to install new signage at 306 South New Street.

OWNER / APPLICANT: Gateway 1, Inc. / John Trapani

The Commission upon motion by Mr. Simonson and seconded by Mr. Hudak adopted the proposal that City Council issue a Certificate of Appropriateness for the proposed work as presented, with modifications described herein:

1. The proposal to install new signage was presented by John Trapani.
2. The new building signage includes the following details:
 - a. install sign on east façade (facing South New Street) within metal panel handrail segment at 6th floor level where building cantilevers over corner entrance; dimensions, materials, fabrication, design, and installation to match existing sign at north façade (facing West Third Street) previously determined by HCC as appropriate for non-contributing structure within Historic Conservation District
 - b. sign includes one set of stainless-steel letters spelling out “ZEST” company logo in all upper-case sans serif stylized stencil lettering painted black in color at 30-inches tall x 83.7-inches wide, with 1-inch-deep returns and polycarbonate back, mounted 1.5-inches off rigid sign backer; individual letter components are back-lit with halo-effect lighting using white LED lighting
 - c. new rigid sign backer painted gray to match existing metal panels and screwed directly into existing metal façade cladding
 - d. all conduits, raceways, and junction boxes servicing illumination of individual letters are not visible from façade

The motion for the proposed work was approved: 5-0-1, with abstention by Mr. Lader.

JBL: jbl

By: JLT

Date of Meeting: August 30, 2021

Title: Historic Officer