

RESOLUTION NO. _____

RE: CERTIFICATE OF APPROPRIATENESS UNDER THE PROVISIONS OF THE ACT OF THE PENNSYLVANIA LEGISLATURE 1961, JUNE 13, P.L. 282 (53 SECTION 8004) AND BETHLEHEM ORDINANCE NO. 3952 AS AMENDED.

WHEREAS, it is proposed to secure a COA to replace existing signage at 1 West Fourth Street.

NOW, THEREFORE, BE IT RESOLVED by the Council of the City of Bethlehem that a Certificate of Appropriateness is hereby granted for the proposal.

Sponsored by: (s) _____

(s) _____

ADOPTED BY COUNCIL THIS DAY OF

(s) _____

President of Council

ATTEST:

(s) _____

City Clerk

HISTORIC CONSERVATION COMMISSION

CASE #752 -- It is proposed to secure a COA to replace existing signage at 1 West Fourth Street.

OWNER / APPLICANT: Richard McCormick / L&H Signs (for DTLR, Inc.)

The Commission upon motion by Mr. Lader and seconded by Mr. Simonson adopted the proposal that City Council issue a Certificate of Appropriateness for the proposed work as presented, with modifications described herein:

1. The proposal to replace existing signage was presented by Craig Beach.
2. New signage includes the following details:
 - a. sign above commercial entrance at main (south) façade facing West Fourth Street measures 37.5-inches high x 144-inches wide; sign within existing frame above storefront window at side (east) façade facing South New Street measures 32.5-inches high x 120-inches wide
 - b. each sign reads “DTLR” company logo in large, upper-case, bold, stylized, italic lettering in red color outlined in white followed by slogan “YOUR FASHION ... YOUR LIFESTYLE!” in small, upper-case, bold, sans-serif, italic lettering in white color; letters and slogan are ½-inch thick flat vinyl cutouts while backer is flat Aluminum Composite Material (ACM) in black color
 - c. new sign backers to be inserted into new one-inch-thick frames, allowing fasteners to be installed on all sides of frames; sign frames to be attached to new angles installed into existing holes in plywood sign band created by previous signage to avoid damage to building façades
3. The Applicant agreed to submit two revised sign options that integrate an off-set pinstripe detail around the perimeter of each sign (one with pinstripe in red color and one with pinstripe in white color) prior to fabrication via City of Bethlehem for final consideration by the HCC Chair and the Historic Officer.

The motion for the proposed work was unanimously approved.

JBL: jbl

By: 

Date of Meeting: May 17, 2021

Title: Historic Officer