

RESOLUTION NO. _____

RE: CERTIFICATE OF APPROPRIATENESS UNDER THE PROVISIONS OF THE ACT OF THE PENNSYLVANIA LEGISLATURE 1961, JUNE 13, P.L. 282 (53 SECTION 8004) AND BETHLEHEM ORDINANCE NO. 3952 AS AMENDED.

WHEREAS, it is proposed to install a flat wall sign above the storefront windows at 740 East Fourth Street.

NOW, THEREFORE, BE IT RESOLVED by the Council of the City of Bethlehem that a Certificate of Appropriateness is hereby granted for the proposal.

Sponsored by: (s) _____

(s) _____

ADOPTED BY COUNCIL THIS DAY OF

(s) _____

President of Council

ATTEST:

(s) _____

City Clerk

HISTORIC CONSERVATION COMMISSION

CASE #739 -- It is proposed to install a flat wall sign above the storefront windows at 740 East Fourth Street.

OWNER / APPLICANT: Lauray Gregory / FastSigns

The Commission upon motion by Ms. Starbuck and seconded by Mr. Hudak adopted the proposal that City Council issue a Certificate of Appropriateness for the proposed work as presented, with modifications described herein:

1. The proposal to install a flat wall sign above the storefront windows was presented by Evan Blose.
2. The approved signage includes the following details:
 - a. sign measures 20-inches tall x 108-inches wide; to be fabricated using 1/8-inch rigid Dibond (Aluminum Composite Material) panel and installed into existing mortar joints of brick veneer above shop windows using 1/4-inch Tap-Con fasteners
 - b. corporate name includes "EMPIRE" in large, upper-case, bold, stylized, sans-serif lettering in medium brown color above "WORKFORCE SOLUTIONS" in smaller, upper-case, stylized, sans-serif lettering in dark blue color; at left is corporate logo comprised of silhouettes of three stylized high rises, all in dark blue color
 - c. sign background is ivory in color and off-set pinstripe detail is dark blue in color and has scallop details at each corner
 - d. graphics (as originally presented) must be reduced minimum 10% to allow for more space between pinstripe and top/bottom of lettering

The motion for the proposed work was unanimously approved.

JBL: jbl

By: Jef Job

Date of Meeting: January 25, 2021

Title: Historic Officer