

RESOLUTION NO. _____

RE: CERTIFICATE OF APPROPRIATENESS UNDER THE PROVISIONS OF THE ACT OF THE PENNSYLVANIA LEGISLATURE 1961, JUNE 13, P.L. 282 (53 SECTION 8004) AND BETHLEHEM ORDINANCE NO. 3952 AS AMENDED.

WHEREAS, it is proposed to install new window decals at 505 East Fourth Street (Lite Smoke Shop).

NOW, THEREFORE, BE IT RESOLVED by the Council of the City of Bethlehem that a Certificate of Appropriateness is hereby granted for the proposal.

Sponsored by: (s) _____

(s) _____

ADOPTED BY COUNCIL THIS DAY OF

(s) _____

President of Council

ATTEST:

(s) _____

City Clerk

HISTORIC CONSERVATION COMMISSION

CASE #735 -- It is proposed to install new window decals at 505 East Fourth Street (Lite Smoke Shop).

OWNER / APPLICANT: Richard Cantelmi / Fadi Abboud

The Commission upon motion by Mr. Evans and seconded by Mr. Loush adopted the proposal that City Council issue a Certificate of Appropriateness for the proposed work as presented, with modifications described herein:

1. The proposal to install new window decals was presented by Fadi Abboud and Jack Barakat.
2. The approved storefront window signage includes the following details:
 - a. vinyl decal signage in left storefront window includes word “lite” company logo in large, bold, stylized, all lower case, sans-serif, lettering in warm white or ivory color while initial letter “L” is interrupted by stylized vertical flame in medium red color; sign measures 18.5-inches tall x 29.5-inches wide and is centered horizontally and within upper third of storefront window
 - b. vinyl decal signage in right storefront window includes words “Smoke” above “Shop” in large, bold, serif lettering in warm white or ivory color; sign measures 15-inches tall x 28.5-inches wide and is centered horizontally within upper third of storefront window
 - c. vinyl decal signage along lower portion of storefront window (above sill) consists of words “Hookah”, “Vape” and “CBD” in small, serif lettering in warm white or ivory color
3. Approved signage within the glass lite of the door at the recessed shop entrance includes the following details:
 - a. vinyl decal signage similar to storefront window signage in bold, serif lettering in warm white or ivory color includes word “lite” company logo with flame detail measuring 8.5-inches tall x 13.5-inches wide followed by words “Smoke Shop” measuring 2.25-inches tall x 16.2-inches wide; signage is centered horizontally and located in upper third of glass lite
 - b. regulatory sign measuring 6-inches tall x 21.5-inches wide installed along lower portion of glass lite includes text “WE ID” in all upper-case, bold, sans-serif lettering in black color on bright yellow background adjacent to slogan “MUST BE 21 TO PURCHASE ANY TOBACCO PRODUCT” in all upper-case, bold, serif lettering in warm white or ivory color on bright red background
 - c. two rows of informational signage in serif lettering in warm white or ivory color installed above regulatory sign indicate hours of operation

