

RESOLUTION NO. \_\_\_\_\_

RE: CERTIFICATE OF APPROPRIATENESS UNDER THE PROVISIONS OF THE ACT OF THE PENNSYLVANIA LEGISLATURE 1961, JUNE 13, P.L. 282 (53 SECTION 8004) AND BETHLEHEM ORDINANCE NO. 3952 AS AMENDED.

WHEREAS, it is proposed to secure a COA to install vinyl logos on windows, exterior panels and a hanging sign at 17 East Third Street (Santiago Cigar Lounge).

NOW, THEREFORE, BE IT RESOLVED by the Council of the City of Bethlehem that a Certificate of Appropriateness is hereby granted for the proposal.

Sponsored by: (s) \_\_\_\_\_

(s) \_\_\_\_\_

ADOPTED BY COUNCIL THIS      DAY OF

(s) \_\_\_\_\_

President of Council

ATTEST:

(s) \_\_\_\_\_

City Clerk

## **HISTORIC CONSERVATION COMMISSION**

CASE #728 -- It is proposed to install vinyl logos on windows, exterior panels and a hanging sign at 17 East Third Street (Santiago Cigar Lounge).

OWNER / APPLICANT: Charles F. Buck / Consuelo Gomez

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The Commission upon motion by Mr. Roeder and seconded by Mr. Hudak adopted the proposal that City Council issue a Certificate of Appropriateness for the proposed work as presented, with modifications described herein:

1. The proposal to install vinyl logos on windows, exterior panels and a hanging sign was presented by Charles Buck.
2. Approved blade sign includes the following details:
  - a. new double-sided sign attached to existing sign bracket measures 36-inches tall x 36-inches wide; includes company logo in shape of cigar ring, including stylized depiction of 'Monument to Heroes of Restoration' in city of Santiago de los Caballeros (Dominican Republic) in combination of light gold and dark gold colors with:
    - i. thin series of concentric circles also in light gold and dark gold colors and central circle in bright red color; below graphic within horizontal banner of medium brown color outlined in warm white or ivory color is "SANTIAGO" in large, all upper-case, serif lettering in black color; beneath banner is oblong oval in bright red color with words "CIGAR LOUNGE" in smaller, all upper-case, serif lettering in warm white or ivory white color; remaining sign background is black in color
  - b. new sign includes off-set pinstripe detail around perimeter in complementary color (ex.: medium brown, gold or red)
  - c. LED lamps in fixtures integrated into existing scroll bracket to be warm white, with max. 3000 Kelvin color temperature
3. Approved window signs include following details:
  - a. two new signs to be installed on inside surfaces of storefront windows (one sign for each window)
  - b. cut vinyl signs with company logo in shape of cigar ring -- same as described for new blade sign but without black background
4. Approved signs intended for three flat panels within lower portion of existing sign band include following details:
  - a. each sign measures 20-inches tall x 75-inches wide
  - b. left sign includes "SANTIAGO", central sign includes "CIGAR" and right sign includes "LOUNGE"; words are in large, bold, all upper-case, serif lettering in

black color on background in medium brown color with red and black pinstripes around perimeter of each sign

5. The Applicant agreed to submit to-scale drawings for each sign type to City of Bethlehem for final review by HCC Chair and Historic Officer prior to fabrication and installation.

The motion for the proposed work was unanimously approved.

JBL: jbl

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By: Jet Job

Date of Meeting: August 17, 2020