

RESOLUTION NO. _____

RE: CERTIFICATE OF APPROPRIATENESS UNDER THE PROVISIONS OF THE ACT OF THE PENNSYLVANIA LEGISLATURE 1961, JUNE 13, P.L. 282 (53 SECTION 8004) AND BETHLEHEM ORDINANCE NO. 3952 AS AMENDED.

WHEREAS, it is proposed to secure a COA to install a vinyl sign at 14 West Fourth Street.

NOW, THEREFORE, BE IT RESOLVED by the Council of the City of Bethlehem that a Certificate of Appropriateness is hereby granted for the proposal.

Sponsored by: (s) _____

(s) _____

ADOPTED BY COUNCIL THIS DAY OF

(s) _____

President of Council

ATTEST:

(s) _____

City Clerk

HISTORIC CONSERVATION COMMISSION

CASE #727 -- It is proposed to install a vinyl sign at 14 West Fourth Street.

OWNER / APPLICANT: Linda Villani / Alison Leaver

The Commission upon motion by Mr. Lader and seconded by Mr. Evans adopted the proposal that City Council issue a Certificate of Appropriateness for the proposed work as presented, with modifications described herein:

1. The proposal to install a vinyl sign was presented by Alison Leaver.
2. Approved signage includes the following details:
 - a. vinyl sign with company logo installed to outside surface of recessed entrance door; new sign measures 12-inches tall x 25-inches wide, to be centered horizontally within upper third of door glass
 - b. sign graphic composed of:
 - i. circle in warm white or ivory color with off-set pinstripe detail around perimeter in black color centered at upper portion of sign with stylized shears in black color that recall similar shears of signage at adjacent (12 West Fourth Street) business location
 - ii. initial word "THE" is at lower left of circle in all upper-case, sans-serif lettering in warm white or ivory color on black background and has aesthetic of being made with hand-held label maker resulting in raised lettering on peel-away backing strip
 - iii. word "OTHER" occupies horizontal center of overall logo and is composed of large, bold, all upper-case lettering; some letters are serif while others are sans-serif; each letter has aesthetic of being individually cut from magazines and pasted together resulting in overall word; initial letter "O" is warm white or ivory in color on bright red background while other letters are black in color on backgrounds including pink, orange, gray and medium blue in color
 - iv. final word "SIDE" is at lower right of overall logo in all upper-case, sans-serif lettering in warm white or ivory color on black background; like initial word, it has aesthetic of being made with hand-held label maker

The motion for the proposed work was unanimously approved.

JBL: jbl

By: 

Date of Meeting: August 17, 2020