

RESOLUTION NO. \_\_\_\_\_

RE: CERTIFICATE OF APPROPRIATENESS UNDER THE PROVISIONS OF THE ACT OF THE PENNSYLVANIA LEGISLATURE 1961, JUNE 13, P.L. 282 (53 SECTION 8004) AND BETHLEHEM ORDINANCE NO. 3952 AS AMENDED.

WHEREAS, it is proposed to secure a COA to install new signs at 530 East Fourth Street (LIMBERIA TROPICAL Algarete).

NOW, THEREFORE, BE IT RESOLVED by the Council of the City of Bethlehem that a Certificate of Appropriateness is hereby granted for the proposal.

Sponsored by: (s) \_\_\_\_\_

(s) \_\_\_\_\_

ADOPTED BY COUNCIL THIS      DAY OF

(s) \_\_\_\_\_

President of Council

ATTEST:

(s) \_\_\_\_\_

City Clerk

## **HISTORIC CONSERVATION COMMISSION**

CASE #725 -- It is proposed to install new signs at 530 East Fourth Street (LIMBERIA TROPICAL Algarete).

OWNER / APPLICANT: Lucy Ramos / Express Sign Outlet, Inc.

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The Commission upon motion by Mr. Evans and seconded by Ms. Starbuck adopted the proposal that City Council issue a Certificate of Appropriateness for the proposed work as presented, with modifications described herein:

1. The proposal to install new signs was presented by Mike Psitos.
2. Approved blade signage includes the following details:
  - a. main sign panel measures 24-inches tall x 36-inches wide; sign backer is aluminum panel pre-painted on both sides and includes “LIMBERIA TROPICAL” in all upper-case, sans-serif, italic lettering across top of sign followed by “Algarete” in stylized serif lettering just above company logo of smiling sunshine in yellow and orange colors wearing blue sunglasses that reflect images of ocean and palm trees as well as Puerto Rican flag while holding beverage cup in brown color at lower portion of sign, along with “Established 2020” in small serif lettering at lower right corner
  - b. three individual secondary sign panels, with each sign measuring 6-inches tall x 36-inches wide; sign backers are aluminum panels pre-painted on both sides and linked vertically to one another while also linked to underside of main sign; each secondary sign includes name of one menu item, including “Frappes”, “Limbers” and “Bocadillos” in serif lettering; all sign backgrounds are black in color while all lettering is gold in color
  - c. all blade sign panels to have 3/8-inch pinstripe detail in gold color off set 1/2-inch from outside perimeter in satisfaction of signage design guidelines
  - d. signage to be hung from new scroll bracket installed at front (north) façade near west corner of building and above lower storefront cornice; fasteners to take advantage of existing mortar joints
  - e. Applicant to submit relevant details of revised scroll bracket via City of Bethlehem for review/approval by HCC Chair and Historic Officer
3. Approved window signage includes the following details:
  - a. surface area of vinyl window sign is 7.5 sq.ft. while overall glass surface area is 19 sq.ft.; signage to be centered horizontally and vertically within existing display window
  - b. sign includes company logo (same as previously described for new blade sign); beneath is “LIMBERIA TROPICAL” in all upper-case, sans-serif, italic lettering followed by “Algarete” in stylized serif lettering

- c. Applicant to submit to-scale drawing of proposed window sign that confirms all critical dimensions via City of Bethlehem for review/approval by HCC Chair and Historic Officer

The motion for the proposed work was unanimously approved.

JBL: jbl

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By: Jet Job

Date of Meeting: August 17, 2020

Title: Historic Officer