

RESOLUTION NO. \_\_\_\_\_

RE: CERTIFICATE OF APPROPRIATENESS UNDER THE PROVISIONS OF THE ACT OF THE PENNSYLVANIA LEGISLATURE 1961, JUNE 13, P.L. 282 (53 SECTION 8004) AND BETHLEHEM ORDINANCE NO. 3952 AS AMENDED.

WHEREAS, it is proposed to secure a COA to install new signs at 327 Broadway (Seven Sirens Brewing Company).

NOW, THEREFORE, BE IT RESOLVED by the Council of the City of Bethlehem that a Certificate of Appropriateness is hereby granted for the proposal.

Sponsored by: (s) \_\_\_\_\_

(s) \_\_\_\_\_

ADOPTED BY COUNCIL THIS      DAY OF

(s) \_\_\_\_\_

President of Council

ATTEST:

(s) \_\_\_\_\_

City Clerk

## HISTORIC CONSERVATION COMMISSION

CASE #722 -- It is proposed to install new signs at 327 Broadway (Seven Sirens Brewing Company).

OWNER / APPLICANT: Sycamore Hill Farm Development / Lawrence Eighmy

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The Commission upon motion by Mr. Lader and seconded by Ms. Starbuck adopted the proposal that City Council issue a Certificate of Appropriateness for the proposed work as presented, with modifications described herein:

1. The proposal to install new signs was presented by Lawrence Eighmy, Theresa Duncan and Joshua Divers.
2. Approved signage includes the following details:
  - a. New vinyl sign applied to inside surface of main entrance door to be centered horizontally within overall glass panel; to include logo above words “FLATIRON FLATS” in bold, upper-case, serif lettering and positioned in upper third of glass surface, with associated website information beneath in smaller, bold, lower-case, serif lettering and positioned in lower half of glass surface; all graphics are warm white or ivory in color.
  - b. New vinyl sign applied to inside surface of central storefront window segment to be centered horizontally within overall glass panel and to align horizontally with logo in adjacent entrance door; to include keystone-shape logo for PA Magistrate’s office in medium blue color with relevant information and surrounding pinstripe detail in warm white or ivory color (as allowed) and positioned in upper third of glass surface, with hours of operation and payment acceptance information beneath in smaller, upper-case, sans-serif lettering in warm white or ivory and positioned in lower half of glass surface.
  - c. New vinyl sign applied to inside surface of left storefront window segment to be centered horizontally within overall glass panel and to align horizontally with logos in adjacent window and entrance door; to include circular corporate logo that includes company name “SEVEN SIRENS” in slender, upper-case, sans-serif lettering within upper portion of logo along with “BREWING COMPANY” in similar but smaller upper-case, sans-serif lettering within lower portion of logo; lettering surrounds graphic depicting one siren holding hops cone with wheat sheaths on either side; various graphics and lettering are warm white or ivory in color while background and surrounding border are black in color and positioned in upper third of glass surface; beneath are hours of operation in smaller, upper-case, sans-serif lettering in warm white or ivory color and positioned in lower half of glass surface.
3. The Applicant agreed to submit to-scale architectural drawings via the City of Bethlehem that illustrate relevant storefront segments with re-positioned logos that also depict critical dimensions (new sizes of various signs, heights and widths of signage in relation to overall dimensions of storefront segments, placements of signage within storefronts, etc.) for review/approval by the Historic Officer and HCC Chair prior to fabrication and installation.

The motion for the proposed work was unanimously approved.

JBL: jbl

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By: Jet JBL

Date of Meeting: July 20, 2020

Title: Historic Officer