

RESOLUTION NO. _____

RE: CERTIFICATE OF APPROPRIATENESS UNDER THE PROVISIONS OF THE ACT OF THE PENNSYLVANIA LEGISLATURE 1961, JUNE 13, P.L. 282 (53 SECTION 8004) AND BETHLEHEM ORDINANCE NO. 3952 AS AMENDED.

WHEREAS, it is proposed to secure a COA to repaint the existing stucco, paint a sign with logo and install gooseneck lamps to illuminate the sign at 201 East Third Street (The FLYING V Poutinerie).

NOW, THEREFORE, BE IT RESOLVED by the Council of the City of Bethlehem that a Certificate of Appropriateness is hereby granted for the proposal.

Sponsored by: (s) _____

(s) _____

ADOPTED BY COUNCIL THIS DAY OF

(s) _____

President of Council

ATTEST:

(s) _____

City Clerk

HISTORIC CONSERVATION COMMISSION

CASE #719 -- It is proposed to repaint the existing stucco, paint a sign with logo and install gooseneck lamps to illuminate the sign at 201 East Third Street (The FLYING V Poutinerie).

OWNER / APPLICANT: John Skeparnias / Christie Vymazal

The Commission upon motion by Mr. Lader and seconded by Ms. Starbuck adopted the proposal that City Council issue a Certificate of Appropriateness for the proposed work as presented, with modifications described herein:

1. The proposal to repaint the existing stucco, paint a sign with logo and install gooseneck lamps to illuminate the sign at 201 East Third Street was presented by Jack Murray, John Skeparnias, Christine Ussler, Christie Vymazal and Matt Vymazal.
2. Approved signs include the following details:
 - a. New signage with company logo painted onto existing upper sign panels at front (south) and at side (west) façades, with each sign measuring 43-inches tall x 129 ½-inches wide; both signs to be centered vertically within existing upper sign panel, with sign at front façade centered horizontally within overall width of sign panel above business location while sign at side façade is off-center within right half of sign panel.
 - b. Signage design includes background in black color with “THE” in small, upper-case, sans-serif lettering in warm white color above “FLYING V” in large, upper-case, bold, sans-serif lettering in medium red color, with “POUTINERIE” in small, upper-case, sans-serif lettering in warm white color below. Lettering is in left two-thirds of proposed signage while right third of sign has series of concentric circles in black color with background in medium red color. “THE FLYING” is within upper portion of large circle in small, upper-case, sans-serif lettering in warm white color, with large, upper-case letter “V” in bold, sans-serif lettering in warm white color centered within circles and crowned with maple leaf motif also in warm white color. Lower portion of large circle includes background in black color and text “EST.”, “2020” and “POUTINERIE” in small, upper-case, sans-serif lettering in medium red color.
 - c. As approved alternative to typical offset pinstripe detail around signage border, wooden frame detail at 3-inches wide to surround painted signage and painted warm white to match painted stucco of sign panel.
 - d. HCC noted that approval of new signage is conditional upon Applicant’s ability to secure all relevant permits; Property Owner also encouraged to cooperate with tenant at adjacent business location (203 East Third Street) to remove existing front awning and replace with signage that is uniform with newly-approved signage.
3. The approved lighting fixtures at the front (south) and at the side (west) façades installed at the upper sign panels include the following details:

- a. Four new fixtures to be installed at front façade and three new fixtures to be installed at side façade to illuminate new signage.
 - b. Approved gooseneck lighting installed above new signage is: “Venice” (model name) wall-mount fixture manufactured by Steel Lighting Company, with 9-inch diameter angled reflector dome shade in black color; overall dimensions of approved fixture are 15 ½-inches tall x 18 ½-inches wide.
 - c. Color temperature of LED lamps to be warm white (max. 3000 Kelvin).
 - d. New fixtures to be installed within top portion of frame around upper sign panel, with no resulting conduits, raceways, transformers and/or junction boxes visible on exterior façade.
 - e. Property Owner encouraged to cooperate with tenant at adjacent business location (203 East Third Street) to remove existing exterior light fixtures and replace with fixtures that are uniform with newly-approved lighting.
4. The approved lighting fixtures at the side (west) façade include following details:
- a. Four new fixtures to be installed at side façade to illuminate proposed wall mural, adjacent sidewalk and nearby Webster Street.
 - b. Approved gooseneck lighting installed above new signage is: “Gardena” (model name) wall-mount fixture manufactured by Steel Lighting Company, with 16-inch diameter horizontal reflector dome shade in black color; overall dimensions of approved fixture are 16-inches tall x 23-inches.
 - c. Color temperature of LED lamps to be warm white (max. 3000 Kelvin).
 - d. New fixtures to be installed within existing wood siding above painted stucco and at sufficient height for general illumination, with no resulting conduits, raceways, transformers and/or junction boxes visible on exterior façade.
5. The Applicant also summarized intended façade improvements that do not require HCC assessment:
- paint existing stucco at side (west) façade in anticipation of new wall mural, along with existing upper stucco sign panels at side and front (south) façades; proposed color is Sherwin Williams SW7004 “Snow Bound” white, which is warm white (not bright white) in color hue
 - remaining exterior wall surfaces currently clad in wood siding to be sanded and then finished with Thompson’s Timber Oil sealant in “Teak” finish
 - upper sign panel and wood siding at adjacent business location (203 East Third Street) will receive same façade renovations to ensure uniform appearance of overall property

The motion for the proposed work was unanimously approved.

JBL: jbl

By: Jet Job

Date of Meeting: June 15, 2020

Title: Historic Officer