RESOLUTION NO.\_\_\_\_\_\_\_\_\_\_

RE: CERTIFICATE OF APPROPRIATENESS UNDER THE

PROVISIONS OF THE ACT OF THE PENNSYLVANIA

LEGISLATURE 1961, JUNE 13, P.L. 282 (53

SECTION 8004) AND BETHLEHEM ORDINANCE NO.

3952 AS AMENDED.

WHEREAS, it is proposed to secure a COA to extend the sign, reconfigure the lettering, add awnings and exterior light fixtures at 306 Brodhead Avenue (Couchpota.doh!).

NOW, THEREFORE, BE IT RESOLVED by the Council of the City of Bethlehem that a Certificate of Appropriateness is hereby granted for the proposal.

Sponsored by: (s)

(s)

ADOPTED BY COUNCIL THIS DAY OF

(s)

President of Council

ATTEST:

(s)

City Clerk

**HISTORIC CONSERVATION COMMISSION**

CASE #707 -- It is proposed to extend the sign, reconfigure the lettering, added awnings and exterior light fixtures at 306 Brodhead Avenue (Couchpota.doh!).

OWNER / APPLICANT: Angelina M, LLC / William and Marylou Seixas

The Commission upon motion by Mr. Cornish and seconded by Ms. Starbuck adopted the proposal that City Council issue a Certificate of Appropriateness for the proposed work as presented, with modifications described herein:

1. The proposal to extend the sign, reconfigure the lettering, add awnings and exterior light fixtures at 306 Brodhead Avenue was presented by William and Marylou Seixas.
2. Approved signage includes the following details:
   1. new sign measures 32-inches tall x 168-inches wide
   2. sign to be centered horizontally within existing sign band above lower cornice while initial letter “C” of company logo is taller but avoids conflict with window at second floor level
   3. company logo “Couchpota.doh!” is composed of individual, stylized, serif, back-lit channel letters with solid aluminum face; second letter “O” is internally illuminated and in shape of potato in medium brown color
   4. word “kitchen” is also composed of individual, stylized, serif, back-lit channel lower-case letters with solid aluminum face, positioned below company name and installed justified right
   5. lettering to be attached to solid aluminum backing painted in matt black color and installed to existing masonry wall using lag bolts; Applicant agreed to install bolts into existing mortar joints rather than directly into brick units to facilitate future repairs
   6. Applicant confirmed no conduits, raceways, transformers and/or junction boxes associated with new signage will be visible on exterior façade
   7. Applicant also noted internally illuminated box sign at north façade has been removed
3. Two approved new awnings include the following details:
   1. awnings to be installed within two existing storefront openings
   2. end gables of each awning are open with no awning fabric
   3. Sunbrella (or comparable) fire-retardant canvas in solid black color is to be used, with no applied designs or advertisements
   4. each awning is 36-inches tall, projects 30 inches from front façade and includes six-inch high front flap valance
4. Three approved new gooseneck light fixtures include the following details:
   1. each fixture has 12-inch diameter shade and 18-inch arm in black color, but fixtures should be more rounded in shape than currently proposed
   2. fixtures are intended to illuminate building façade and not new awnings, with one fixture centered between new window awnings and remaining fixtures on either side of new awnings
   3. Applicant confirmed no conduits, raceways, transformers and/or junction boxes associated with new light fixtures will be visible on exterior façade
5. The Applicant agreed to submit specifications of the selected gooseneck light fixture (revised to accommodate HCC’s desired shape) via City of Bethlehem for approval by the Historic Officer and HCC Chair prior to purchase and installation; also agreed to cooperate with Historic Officer and HCC Chair to determine mounting height for new fixtures prior to installation.
6. The motion for the proposed work was unanimously approved.

JBL: jbl



By:

Date of Meeting: November 18, 2019