

4TH STREET FAÇADE

4TH STREET

327 BROADWAY

325 BROADWAY

BROADWAY

RAILING & ROOFTOP SHADE STRUCTURE

SIGNAGE @ 325 & 327 BROADWAY



1

SITE PLAN

1" = 30'



1408 Chelsea Ave  
Bethlehem, PA 18018  
610.392.5206

[www.EastSpruceDesignBuild.com](http://www.EastSpruceDesignBuild.com)

Professional Seal

**CONTRACTOR**  
Elevate Construction  
Partnership

**CLIENT**  
The Stone House  
Group  
301 Broadway  
Bethlehem, PA 18015

**PROJECT**  
Seven Sirens  
Brewery

**DRAWN BY**  
EAN

**ISSUE**  
JULY 2020 HCC  
submission

**SITE PLAN**

1



**SIGN SPECIFICATIONS**



**NON-ILLUMINATED FCO'S**  
 Manufacture & Install (1) Linear set of  
 flat cut out letters

**CUSTOMER APPROVAL**

Customer Signature

325 SIGNAGE



8959 Tyler Boulevard  
 Mentor, Ohio 44060  
 800.627.4460

mcgroup-icn.com

1701 Golf Road 1, 900  
 Rolling Meadows, IL 60008  
 877.740.4266

CLIENT:



ADDRESS:

325 BROADWAY  
 BETHLEHEM, PA 18015

PAGE NO.

2

P.O. NUMBER:

587597

PROJECT NUMBER:

N/A

SITE NUMBER:

37508

PROJECT MANAGER:

JANEL BARCROFT

ELECTRONIC FILE NAME:

G:\ACCOUNTS\TT-MOBILE\METRO BY TMOBILE\2020\PHASE 3\PA

Rev #	Req #	Date/Artist	Description	Rev #	Req #	Date/Artist
Original	143833	05/29/20 MD				

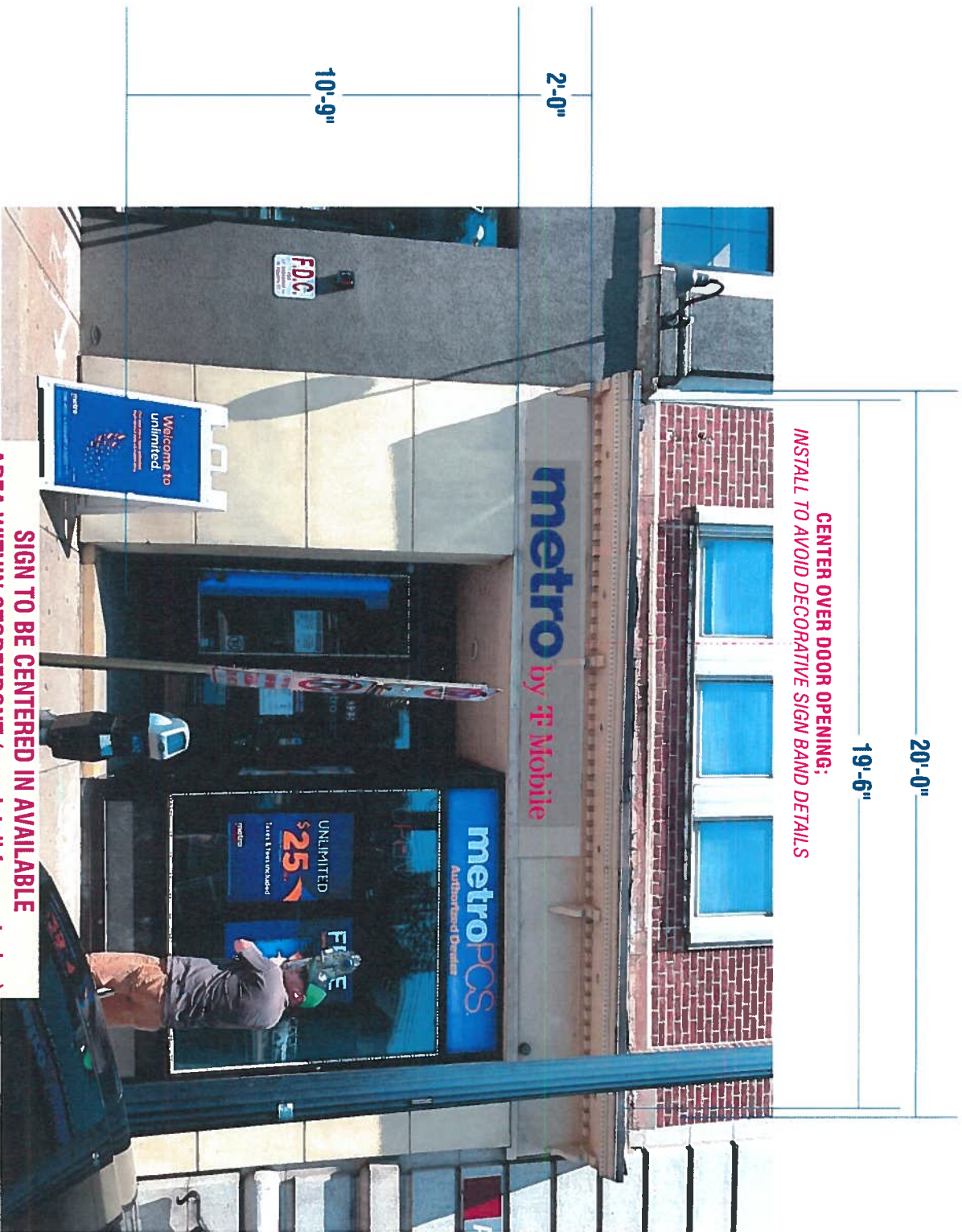
PRINTS ARE THE EXCLUSIVE PROPERTY OF MC GROUP/ICON. THIS MATERIAL SHALL NOT BE USED, DUPLICATED, OR OTHERWISE REPRODUCED

2

**STOREFRONT ELEVATION**

Scale: 1/4" = 1'-0"

**NON-ILLUMINATED FCO'S**



**EXISTING CONDITIONS**

**CENTERING SPECS:**



**CUSTOMER APPROVAL**

Customer Signature

325 SIGNAGE



8959 Tyler Boulevard  
Mentor, Ohio 44060  
800.627.4460  
mcgroup-|con.com



1701 Golf Road 1-900  
Rolling Meadows, IL 60008  
877.740.4266

CLIENT: **metro by T-Mobile**

ADDRESS: 325 BROADWAY  
BETHLEHEM, PA 18015

PAGE NO. 2

P.O. NUMBER: 587597

PROJECT NUMBER: N/A

SITE NUMBER: 37508

PROJECT MANAGER: JANEL BARCROFT

ELECTRONIC FILE NAME: G:\ACCOUNTS\TT-MOBILE\METRO BY TMOBILE\2020\PHASE 3\PA

Rev #	Req #	Date/Artist	Description	Rev #	Req #	Date/Artist
Original	143683	05/29/20 MID				

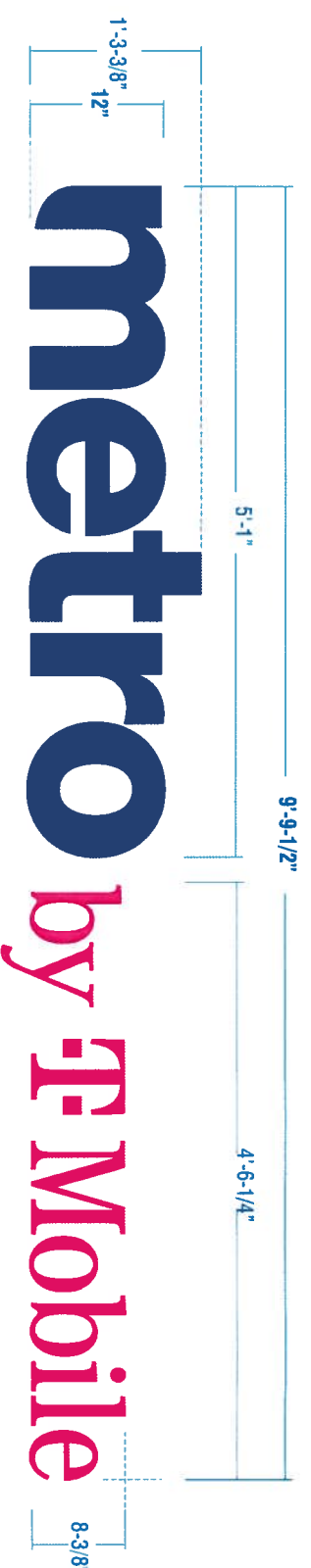
PRINTS ARE THE EXCLUSIVE PROPERTY OF MC GROUP/ICON. THIS MATERIAL SHALL NOT BE USED, DUPLICATED, OR OTHERWISE REPRODUCED

3

**NON-ILLUMINATED FLAT CUT OUTS**

Scale: 3/4" = 1'-0"  
12.5 square feet

**NON-ILLUMINATED  
LINEAR FLAT CUT OUT LETTERS FLUSH MOUNT**



**Non-Illuminated Flat Cut Out Letters**

**SPECIFICATIONS:**

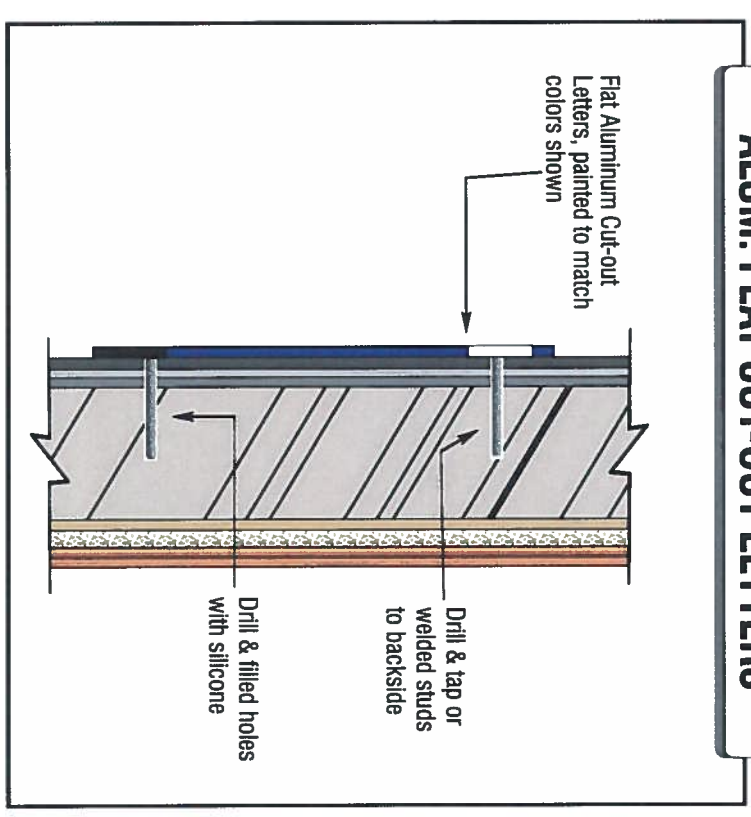
- "metro": "comma".
- FACES:..... 1/4" THICK ALUMINUM PAINTED PMS #269C DEEP PURPLE NON-ILLUMINATED
- "by T-Mobile".
- FACES:..... 1/4" THICK ALUMINUM PAINTED MATTHEWS MP 86055 MAGENTA NON-ILLUMINATED
- WALL**
- MATERIAL: Dryvit over wood**
- INSTALL: Flat cut outs will have welded studs to backside and install flush to sign band; All penetrations silicone filled**
- QUANTITY: (1) ONE REQUIRED FOR STOREFRONT ELEVATION**

**Side View**  
TOGGLE SWITCH/PHOTOCELL/TIMER IS REQUIRED.

**COLOR SCHEDULE**

- Paint PMS #269C Deep Purple (Face & Returns)
- Paint: Matthews MP 86055 Magenta (Face & Returns)

**ALUM. FLAT CUT-OUT LETTERS**



**CUSTOMER APPROVAL**

Customer Signature \_\_\_\_\_

**325 SIGNAGE**



8959 Tyler Boulevard  
Mentor, Ohio 44060  
800.627.4460  
mcgroup-icon.com

CLIENT: **metro by T-Mobile**

ADDRESS: 325 BROADWAY  
BETHLEHEM, PA 18015

PAGE NO. **4**

P.O. NUMBER: 587597

PROJECT NUMBER: N/A

SITE NUMBER: 37508

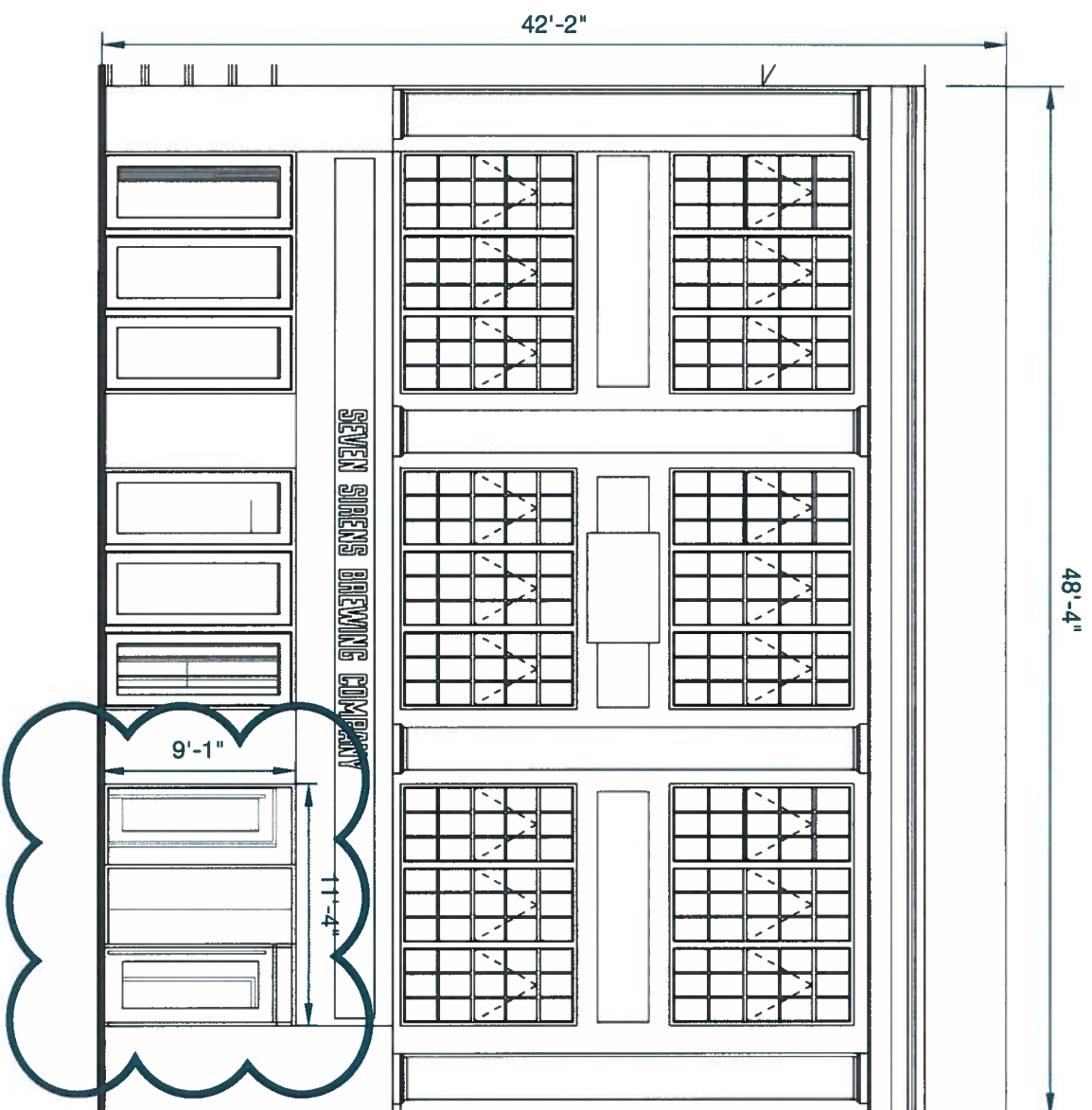
PROJECT MANAGER: JANEL BARCROFT

ELECTRONIC FILE NAME: G:\ACCOUNTS\TVT-MOBILE\METRO BY TMOBILE\2020\PHASE 3\PA

Rev #	Req #	Date/Artist	Description	Rev #	Req #	Date/Artist
Original	143883	05/29/20 MD				

**4**

PRINTS ARE THE EXCLUSIVE PROPERTY OF MC GROUP/ICON. THIS MATERIAL SHALL NOT BE USED, DUPLICATED, OR OTHERWISE REPRODUCED.



**1** Proposed South Elevation (Broadway)

1/8" = 1'



- SEEKING APPROVAL FOR:**
1. SEVEN SIRENS WINDOW DECAL & HOURS
  2. DISTRICT COURT WINDOW DECAL & HOURS
  4. FLATHORN FLATS WINDOW DECAL

**2** Proposed Window Signage

NTS

Professional Seal

**CONTRACTOR**  
Elevate Construction  
Partnership

**CLIENT**  
The Stone House  
Group  
301 Broadway  
Bethlehem, PA 18015

**PROJECT**  
Seven Sirens  
Brewery

**DRAWN BY**  
EAN  
**ISSUE**  
JULY 2020 HCC  
submission

**327 SIGNAGE**



- SEEKING APPROVAL FOR:**
1. STEEL AND FABRIC SHADE STRUCTURE - SEE P 8
  2. GUARD RAIL ALONG WEST EDGE OF ROOF ATTACH TO INSIDE OF EXISTING PARAPET. SEE EXAMPLE ON P 8
  4. CORRUGATED METAL PANEL SIDING ON STAIR PENTHOUSE STRUCTURE - ATAS GRAND BELVERERE, SEE P 12



1 Proposed - W 4th Street (north) facade

1  
NTS

**East Spruce**  
DESIGN BUILD

1408 Chelsea Ave  
Bethlehem, PA 18018  
610.392.5206

[www.EastSpruceDesignBuild.com](http://www.EastSpruceDesignBuild.com)

Professional Seal

**CONTRACTOR**  
Elevate Construction  
Partnership

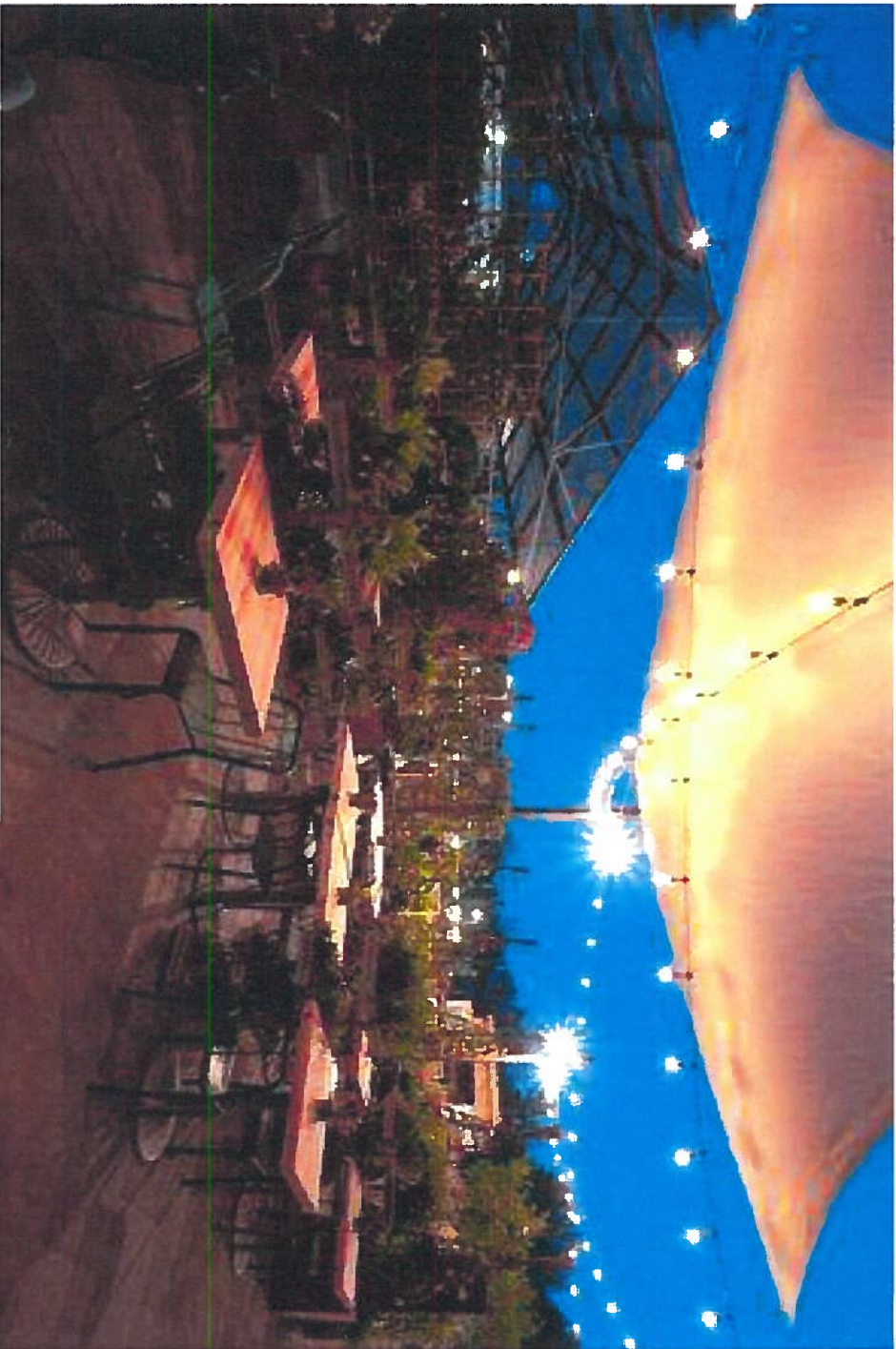
**CLIENT**  
The Stone House  
Group  
301 Broadway  
Bethlehem, PA 18015

**PROJECT**  
Seven Sirens  
Brewery

**DRAWN BY**  
EAN  
**ISSUE**  
JULY 2020 HCC  
submission

**ROOFTOP**  
**BIERGARTEN**

7



SUNBRELLA SHADE SAIL, LOCATION UNKNOWN



ZEST, BETHLEHEM

**SHADING STRUCTURE @ ROOFTOP BIERGARTEN**

Minimal steel framework on a 12' grid to hold string lighting, and shade sails or rain cover that will be removed seasonally.

Poles will be 4" diameter round or square steel tube, painted a light grey color.

Shade sails will be a light colored neutral fabric hung between 8' and 10' above the roof deck surface, similar to the image above.



GUARD RAIL EXAMPLE, ARTSQUEST CENTER @ STEELSTACKS



A CAST-STONE OR GRANITE COPING WAS LIKELY REMOVED WHEN THIS FACADE WAS COVERED IN A STUCCO VENEER, LEAVING THIS ODD ROOF LINE.

UPPER WINDOWS WERE CONDITIONALLY APPROVED AT PREVIOUS MEETING, EXTERIOR MUNTINS WILL BE APPLIED

WHAT LOOKS TO HAVE BEEN A DECORATIVE FRIEZE, POSSIBLY WITH MOLDED RELIEF DETAILS, WAS CHISELED OFF. DOCUMENTATION OF THIS FEATURE COULD NOT BE FOUND



Professional Seal

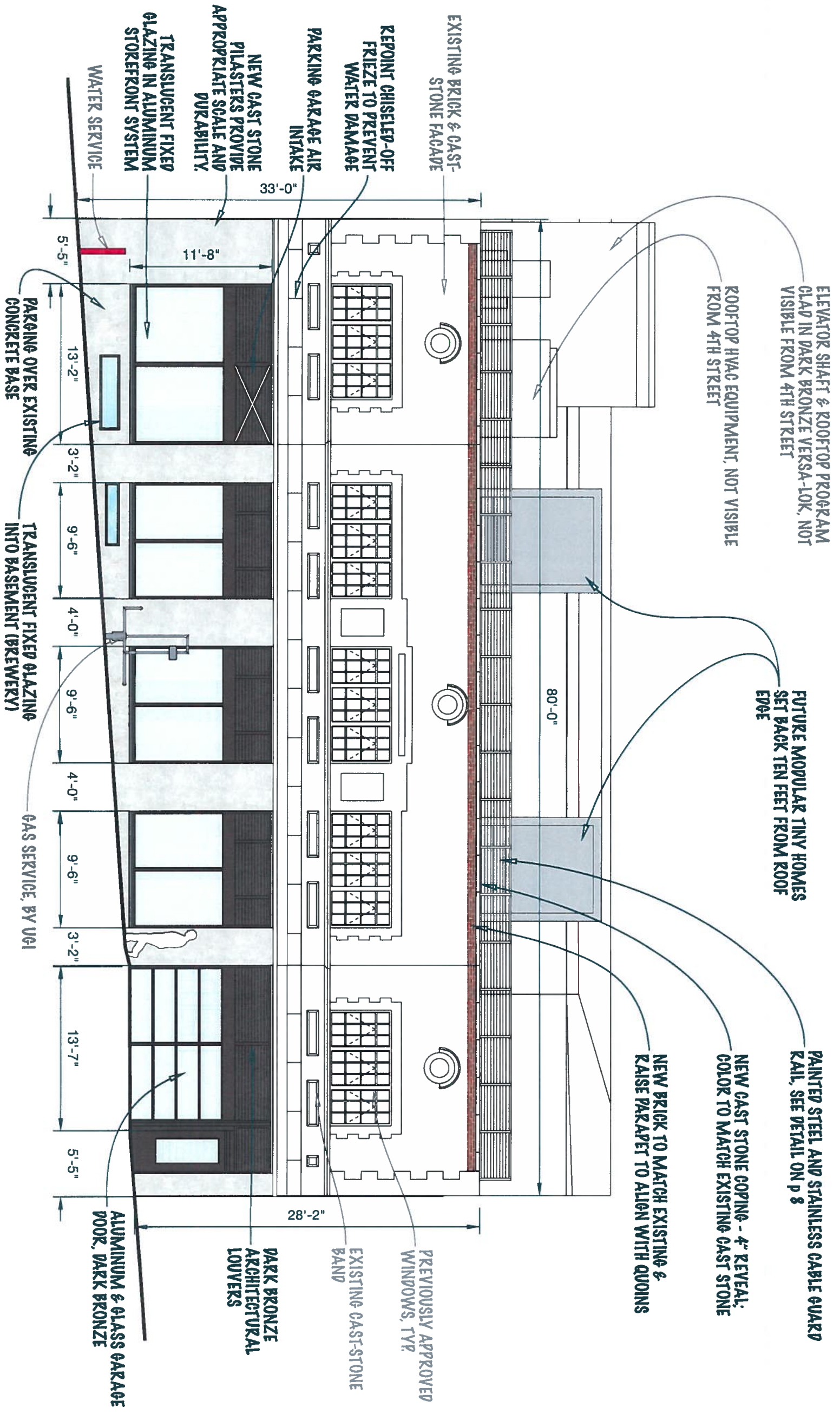
**CONTRACTOR**  
Elevate Construction  
Partnership

**CLIENT**  
The Stone House  
Group  
301 Broadway  
Bethlehem, PA 18015

**PROJECT**  
Seven Sirens  
Brewery

**DRAWN BY**  
EAN  
**ISSUE**  
JULY 2020 HCC  
submission

**PROPOSED 4TH  
STREET  
ELEVATION**

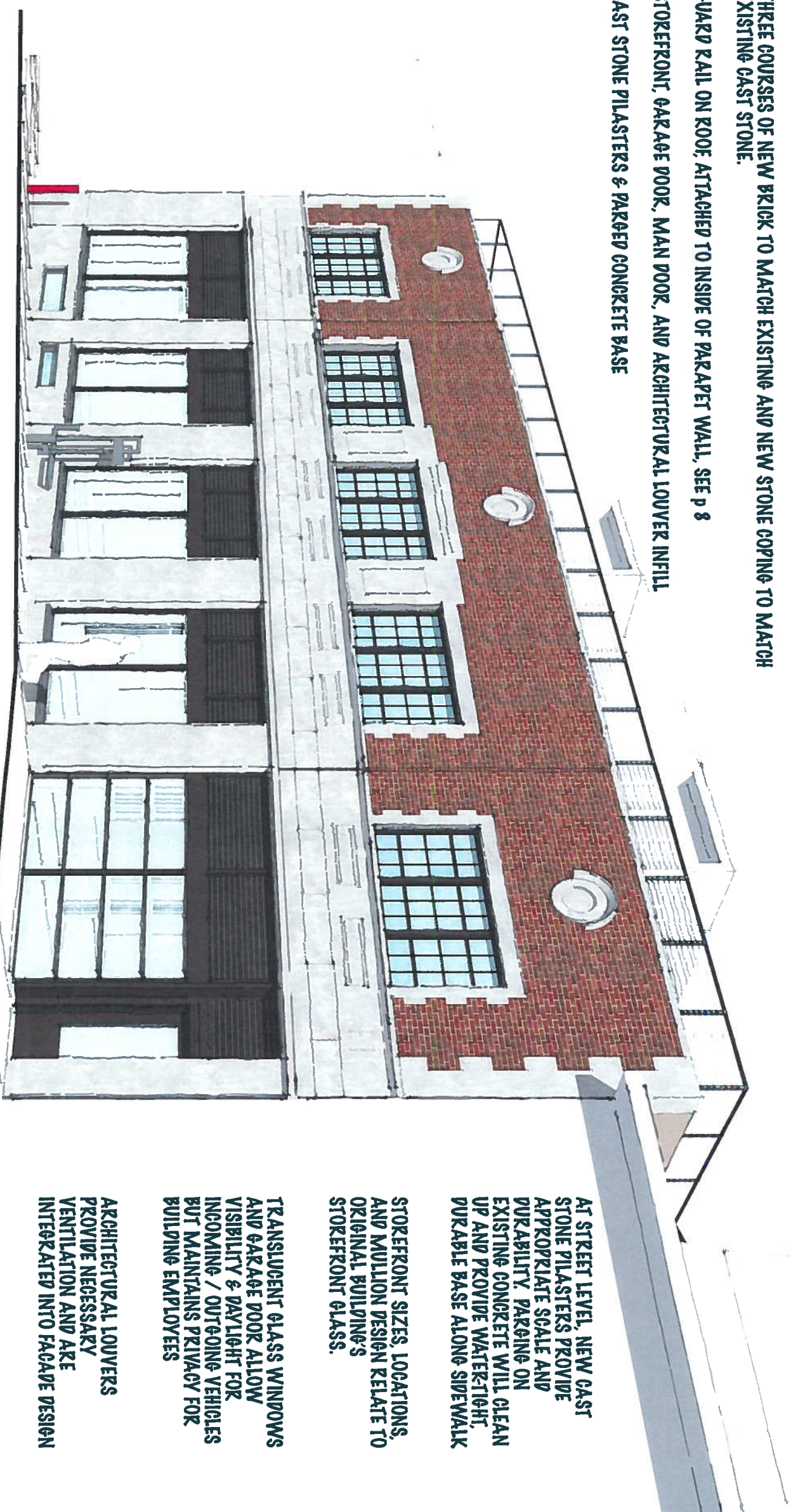


**1**  
1/8" = 1'

**Proposed North Elevation (4th Street)**

SEEKING APPROVAL FOR:

1. REPOINT BROKEN FRIEZE TO PROTECT FROM FURTHER DAMAGE
2. THREE COURSES OF NEW BRICK TO MATCH EXISTING AND NEW STONE COPING TO MATCH EXISTING CAST STONE.
3. GUARD RAIL ON ROOF ATTACHED TO INSIDE OF PARAPET WALL, SEE P 8
4. STOREFRONT, GARAGE DOOR, MAIN DOOR, AND ARCHITECTURAL LOUVER INFILL
5. CAST STONE PILASTERS & PARAPET CONCRETE BASE



AT STREET LEVEL, NEW CAST STONE PILASTERS PROVIDE APPROPRIATE SCALE AND DURABILITY. PARAPET ON EXISTING CONCRETE WILL CLEAN UP AND PROVIDE WATER-TIGHT, DURABLE BASE ALONG SIDEWALK

STOREFRONT SIZES, LOCATIONS, AND MULLION DESIGN RELATE TO ORIGINAL BUILDING'S STOREFRONT GLASS.

TRANSLUCENT GLASS WINDOWS AND GARAGE DOOR ALLOW VISIBILITY & DAYLIGHT FOR INCOMING / OUTGOING VEHICLES BUT MAINTAINS PRIVACY FOR BUILDING EMPLOYEES

ARCHITECTURAL LOUVERS PROVIDE NECESSARY VENTILATION AND ARE INTEGRATED INTO FACADE DESIGN

Professional Seal

**CONTRACTOR**  
Elevate Construction  
Partnership

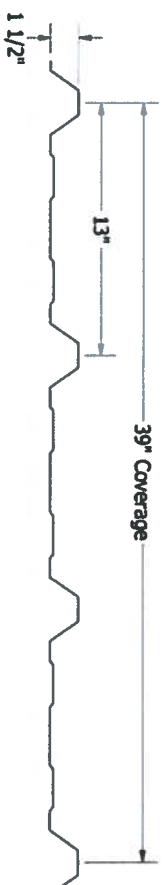
**CLIENT**  
The Stone House  
Group  
301 Broadway  
Bethlehem, PA 18015

**PROJECT**  
Seven Sirens  
Brewery

**DRAWN BY**  
EAN

**ISSUE**  
JULY 2020 HCC  
submission

**4TH STREET  
RENDERING**



ATAS GRAND BELVEDERE IN DARK BRONZE



CAST STONE COPING



ARCHITECTURAL LOUVERS

**East Spruce**  
DESIGN BUILD

1408 Chalsea Ave  
Bethlehem, PA 18018  
610.392.5206

[www.EastSpruceDesignBuild.com](http://www.EastSpruceDesignBuild.com)

Professional Seal

**CONTRACTOR**  
Elevate Construction  
Partnership

**CLIENT**  
The Stone House  
Group  
301 Broadway  
Bethlehem, PA 18015

**PROJECT**  
Seven Sirens  
Brewery

**DRAWN BY**  
EAN  
**ISSUE**  
JULY 2020 HCC  
submission

**MATERIALS**