



David DiGiacinto
135 E. Wall Street
Bethlehem, PA 18018-6125

January 31, 2012

City Clerk's Office
10 East Church Street - Room B212
Bethlehem, PA 18018

Dear Ms. Biedenkopf,

I am submitting this letter of interest in filling the vacancy of City Controller in the City of Bethlehem. I will provide my resume under separate cover.

As an update to the resume, my prior company, National Pretzel Company, was acquired by ConAgra Foods Inc (CAG) on November 30, 2011. My current position is Vice President, as a result of that change in ownership status.

I believe that I meet all the requirements set forth by the Third Class City Code to fulfill the role of Controller. I did campaign and run for this position in 2007 against Meg Holland. The margin of victory was approximately a couple hundred of votes. I subsequently ran for a Bethlehem City Council position in 2009 and currently occupy a seat on the Council with 2 years remaining in my term.

I have had specific experience running both private and public companies, with responsibility for the profit and loss results of those entities, and other functional areas to include:

Personnel

Human Resource Area

Oversight of the accounting function, payables, receivables, credit, etc,

Contract review and authorization

Expense control

Purchasing

Vendor management

Audit oversight - I have served as Audit Chair on boards of various companies (private and public) and had to manage investor relations while working at Minrad/Piramal Healthcare before that company was merged.

Page 2

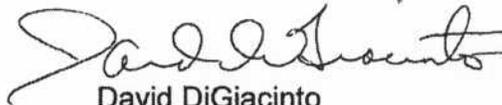
I have also served on the Board of the Bethlehem Authority for approximately 4 years, and the Finance Committee of the Bethlehem City Council during my first 2 years. I also have my own personal business consulting company, BETHNY Enterprise, Inc.

I believe that during my first 2 years on Council my personal experience of being involved in the private business sector for approximately 30 years (post military flying career) has been a contribution to the local legislative process.

I will have the time to put forth and believe that I can be an independent voice, serving in the role of Controller.

I appreciate the consideration of this application and request Council's support of my interest for this position.

Regards,

A handwritten signature in black ink, appearing to read "David DiGiacinto". The signature is fluid and cursive, with a large initial "D" and "D".

David DiGiacinto
Member of Council