



**City of Bethlehem – Office of Economic Development  
Bethlehem Fine Arts Commission**

# ***Public Art & Mural Application***

***Applicant Name:***

***Property Owner:***

***Phone:***

***Location of Art***

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## ***For Internal Use***

***Reviewed and Approved by***

***Fine Arts Commission***

***Historic District***

***Economic Development Office***

***Acknowledged by***

\_\_\_\_\_  
***Deputy Director, Economic Development***

\_\_\_\_\_  
***Date***

**PUBLIC ART REVIEW  
FORM AND APPLICATION  
BETHLEHEM FINE ARTS COMMISSION**

**Policy on Public Art**

The term public art refers to artists and craftspeople working within the built, natural, urban or rural environment. It aims to integrate artists' and craftpeople's skills, vision and creative abilities into the whole process of creating new spaces and regenerating old ones.

Public art is not an art form. It's a principle of improving the changing environment through the arts and is a term given to the practice of involving artists in the conception, development and transformation of public space. It is specifically commissioned for a known site and its audience is the public or community who occupy that space. Successful public art is work that resonates with the site and context. It can contribute to urban regeneration and can benefit adjacent buildings. It can bring financial and environmental value to the site.

With thanks to publicartonline.org

The Bethlehem Fine Arts Commission has developed a process to ensure that public art projects are consistent with the mission of the Commission, are developed or received with input from stakeholders, and are carried out with quality and responsibility. The following information form addresses the scope of the work as well as identifies the person/entity responsible. It is to be completed and submitted to the Bethlehem Fine Arts Commission by the 30<sup>th</sup> of the month preceding the Commission's monthly meeting on the 1<sup>st</sup> Monday. Any artwork that is to be located within any of the City's historic districts must adhere to City requirements prior, and appropriate approvals prior to receiving final approval by the Fine Arts Commission.

**Art Review Submittal**

***This form should be completed for all artwork*** coming to the City including, but not limited to, donation, bequest, purchase, commission, and default and submitted directly to the Fine Arts Commission at Bethlehem Fine Arts Commission, P.O. Box 1851, Bethlehem, PA 18016-1851, or email us at **info@bfac-iv.org**. Should art work be located within a historic district, applicant must demonstrate support /approval from appropriate historic board prior to BFAC's approval.

**Public Art Review Form**

Contact Name \_\_\_\_\_ Affiliation \_\_\_\_\_

Phone \_\_\_\_\_ email \_\_\_\_\_

Scope of Work \_\_\_\_\_

\_\_\_\_\_

Location \_\_\_\_\_

Commissioner/owner/decisionmaker \_\_\_\_\_

Contact information for above: Phone \_\_\_\_\_ email \_\_\_\_\_

The following may be addressed in narrative form. Please be sure **all issues** are addressed.

Who are stakeholders? (neighbors, beneficiaries, audience, venue) \_\_\_\_\_

\_\_\_\_\_

Plans for design review (who and how will this project be reviewed and approved?)

Initial \_\_\_\_\_

In process \_\_\_\_\_

Final \_\_\_\_\_

Who has liability for project? \_\_\_\_\_

How is liability addressed? (insurance, waiver, etc.) \_\_\_\_\_

How will the project be executed?

Materials \_\_\_\_\_

Budget \_\_\_\_\_

Plans for financial support \_\_\_\_\_

\_\_\_\_\_

Timeline \_\_\_\_\_

Plans to ensure completion \_\_\_\_\_

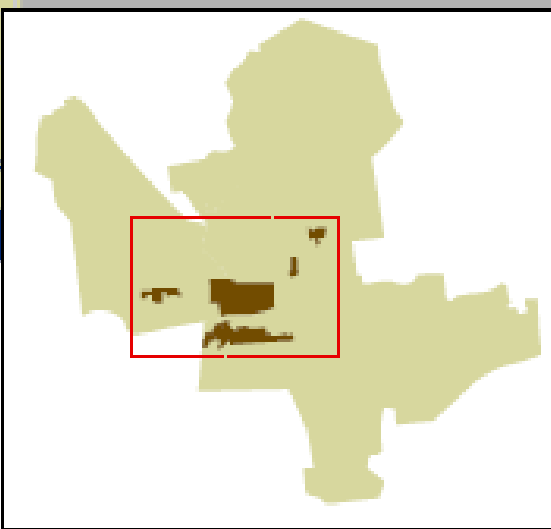
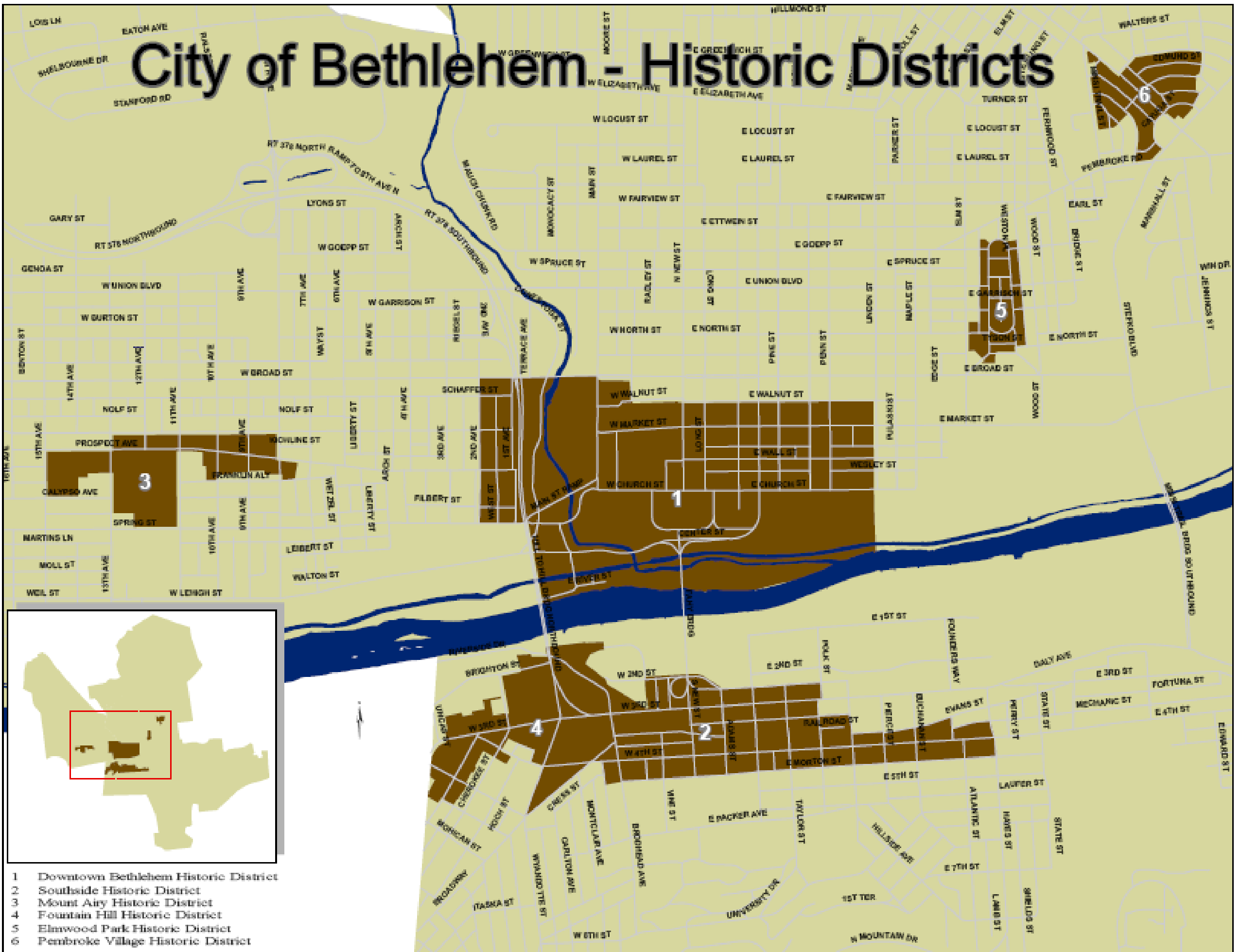
\_\_\_\_\_

Plans for maintenance \_\_\_\_\_

\_\_\_\_\_

Plans for removal/replacement \_\_\_\_\_

# City of Bethlehem - Historic Districts



- 1 Downtown Bethlehem Historic District
- 2 Southside Historic District
- 3 Mount Airy Historic District
- 4 Fountain Hill Historic District
- 5 Elmwood Park Historic District
- 6 Pembroke Village Historic District