

ORIGINAL
RCVD: 02.29.2024
HCC: 03.18.2024

APPLICATION FOR CERTIFICATE OF APPROPRIATENESS (COA)

Building address 307-311 East 3rd St Bethlehem PA 18015
Owner of building PO Taylor LLC Phone _____
Owner's **email** & mailing address _____
Applicant Express Sign outlet Phone: _____
Applicant's **email** & mailing address _____
Street and Number _____ City _____

APPLICANT MUST ATTEND MEETING FOR CASE TO BE HEARD.
USE THE CHECKLIST ON THE BACK OF THIS APPLICATION TO ENSURE YOUR SUBMISSION IS COMPLETE.

Historic & Architectural Review Board – Application form, photographs, and drawings must be submitted 2 weeks prior to the regular scheduled meeting in order to be placed on the agenda for the next meeting.

South Bethlehem & Mount Airy Historic Conservation Commission - Application form, photographs, and drawings must be submitted 2 weeks prior to the regular scheduled meeting in order to be placed on the agenda for the next meeting.

1. PHOTOGRAPHS - Photographs of your building and neighboring buildings **must accompany** your application.

2. TYPE OF WORK PROPOSED – Check all that apply. Please bring any samples or manufactures specifications for products you will use in this project.

<input type="checkbox"/> Trim and decorative woodwork	<input type="checkbox"/> Skylights
<input type="checkbox"/> Siding and Masonry	<input type="checkbox"/> Metal work
<input type="checkbox"/> Roofing, gutter and downspout	<input type="checkbox"/> Light fixtures
<input type="checkbox"/> Windows, doors, and associated hardware	<input checked="" type="checkbox"/> Signs
<input type="checkbox"/> Storm windows and storm doors	<input type="checkbox"/> Demolition
<input type="checkbox"/> Shutters and associated hardware	<input type="checkbox"/> Other _____
<input type="checkbox"/> Paint (Submit color chips – HARB only)	

3. DRAWINGS OF PROPOSED WORK – Required drawings **must accompany** your application. Please submit **ONE ORIGINAL AND TEN (10) COPIES OF DRAWINGS, PHOTOGRAPHS, APPLICATION FORM, AND ANY SPECIFICATIONS**

Alteration, renovation, restoration (1/4 or 1/8"=1'0" scale drawings required IF walls or openings altered.)

New addition (1/4" or 1/8"=1'0" scale drawings: elevations, floor plans, site plan)

New building or structure (1/4" or 1/8"=1'0" scale drawings: elevations, floor plans, site plan)

Demolition, removal of building features or building (1/4" or 1/8"=1'0" scale drawings: elevation of remaining site and site plan)

A scale drawing, with an elevation view, is required for all sign submittals

4. DESCRIBE PROJECT – Describe any work checked in #2 and #3 above. Attach additional sheets as needed.

manufacture + install dimensional Aluminum letters on facade, Led Halo lighting, vinyl decal for door + windows

5. APPLICANT'S SIGNATURE _____ **DATE:** 2-28-2024

APPLICANT PROPOSES TWO WALL SIGNS, ALUMINUM LETTERS
BACK LIT WITH LED LIGHTING; EACH MEASURING 20" x 58.66"
OR 8.15 SF; ONE VINYL WINDOW SIGN MEASURING
35" x 32.56" OR 8 SF; TWO VINYL DOOR SIGNS; EACH
MEASURING 15.5" x 15" OR 1.6 SF AND SIX VINYL WINDOW
SIGNS; THE LARGEST MEASURING 3.5" x 80 OR 2 SF.

Peiffer, Craig

From: Peiffer, Craig
Sent: Thursday, February 29, 2024 4:08 PM
To: Peiffer, Craig
Subject: 307-311 E 3rd St-Signage HCC

From: [REDACTED]
Sent: Thursday, February 29, 2024 3:56 PM
To: Peiffer, Craig <CPeiffer@bethlehem-pa.gov>
Subject: RE: historic review board

CAUTION: This email originated from an external source. Do not click links or open attachments unless you trust the sender.

Craig

Height of door graphics is 15"
Width of window lettering Leige Waffles 54", Ice Cream 72", Gluten Free Waffles 80", Bubble Waffles 62", Waffle Bowls 56", Waffle Sandwiches 77"

Thanks
Mike

From: Peiffer, Craig <CPeiffer@bethlehem-pa.gov>
Sent: Thursday, February 29, 2024 3:39 PM
To: [REDACTED]
Subject: RE: historic review board
Importance: High

Hi Mike,
I am in need of the height for the door graphics and the maximum width of the six window graphics.

Sincerely,
Craig

Craig D. Peiffer, AICP
City of Bethlehem
Planning & Zoning

**DIMENSIONAL ALUMINUM LETTERS PAINTED BLACK 1.5" - 2" DEEP
WITH LED HALO LIGHTING BEHIND THE LETTERS**

Batter Up

MAIN SIGNAGE MOCKUP

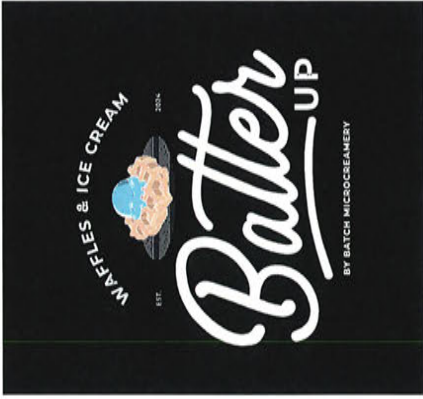


Measurement:
20" Height
58.66" Wide
Placement:
a. Middle of side facade
b. Right aligned between hooks

Measurement:
20" Height
58.66" Wide
Placement:
Centered over front



VINYL LETTERING FOR WINDOW



Measurement:
35" Wide
32.56" tall
Placement:
Centered

VINYL LETTERING FOR DOORS



MIDDLE WINDOW MOCKUP



VINYL LETTERING IN WHITE FOR TOP OF WINDOWS

3.5" TALL

placed 2.5" down from top of window

LEIGE WAFFLES

FRONT FACADE MOCKUP

PREMIUM ICE CREAM

GLUTEN FREE WAFFLES

placed 2.5" down from top of window

BUBBLE WAFFLES

SIDE LEFT FACADE MOCKUP

WAFFLE BOWLS

WAFFLE SANDWICHES