The City of Bethlehem is putting together a “Winter Curbside, Pickup, and Delivery” publication that will be directly mailed to city residents. This is an ideal opportunity for restaurants and retailers to communicate their curbside/takeout/delivery options to 33,000 households in Bethlehem. It is anticipated that the publication will be in homes at the beginning of January. The following is an outline of the publication.

1. There are no paid ads permitted in the publication
2. Participating restaurants will receive 1/2-page size 7.5” x 4.5” (landscape) to promote its curbside/takeout/delivery options free of charge
3. Participating retail stores will receive 1/4-page size 3.75” x 4.5” (portrait) to promote its curbside/takeout/delivery options free of charge
4. Participating business will provide high-resolution PDF files preferred, full color, no bleed
5. All fonts and images must be embedded
6. No Publisher files will be accepted
7. This opportunity is for restaurants and retailers only
8. The business is allowed to promote its curbside, takeout, and delivery options only
9. Participating businesses must be located in the City of Bethlehem
10. Participating business must be current on all city taxes and licensing
11. Space is limited and priority will be given to independently owned enterprises
12. The deadline to indicate interest in participation is Friday, November 20
13. Materials must be submitted by Wednesday, December 2
14. Questions can be emailed to curbside@bethlehem-pa.gov

***To participate businesses must respond to*** [***THIS SURVEY***](https://forms.gle/idbkvXhS1hNRWhVD9) ***by November 20.***